

# Kayla Zadel

*Lifestyle ~ Fashion ~ Travel*

KaylaZadel.com



3,500+  
@kzadel



210  
Kayla.Zadel



301  
@KaylaZadel



266  
Kayla Zadel

Kayla Zadel is a lifestyle correspondent and blogger that's known for providing appearances full of engaging content and innovative products regularly on the NBC affiliate in Nashville, Tennessee. Working in television is a passion of Kayla's and it allows her to garner more exposure for your brand. She's also the founder and creative director of KaylaZadel.com.



## *About* Kayla Zadel's Blog

KaylaZadel.com is a go-to resource for her TV segments, as well as all things style, travel and more. She's work with more than 85 brands, ranging from clothing brands to kitchen appliances, resorts to events and many more! A full list is available upon request.

1200  
Unique Monthly  
Visitors

189  
Email  
Subscribers

500+  
Instagram  
Engagement

# Services Offered

## GIVEAWAY PACKAGE

\$150

host a giveaway to gain new followers

A single blog post featuring my experience with your product (150+ words)

Users must follow brand to enter the giveaway

2 high resolution photos for your brand to use in future promotions

2 dedicated Social Posts (Instagram, Facebook, Twitter) with brand tagged in caption and photo

4 Instagram Story posts with brand tagged

## BRAND AMBASSADOR

\$200

build a long-term partnership to convert sales and grow audience

A single blog post featuring my experience with your product (250+ words)

Six month partnership with brand mentions spaced throughout

5 high resolution photos for your brand to use in future promotions

5 or more Social Posts (Instagram, Facebook, Twitter) with brand tagged in caption and photo

7 or more Instagram Story posts with brand tagged

## ENDORSEMENT

\$100

sponsor an endorsement to build brand awareness

A single blog post featuring my experience with your product (100+ words)

1 high resolution photo for your brand to use in future promotions

1 dedicated Social Posts (Instagram, Facebook, Twitter) with brand tagged in caption and photo

1 Instagram Story post with brand tagged

\*Customizable packages available, including a possible TV segment and/or YouTube video.

\*\*Options for "Link in Bio" features, sponsored posts, Newsletters, LIVE event broadcasting, reviews, etc. also available.



# Past Partnerships & Testimonials



## VICI



This is so so amazing, Kayla! Thank you so much for sending and putting such thoughtfulness into your post.

Looking forward to working with you again in the future.

Best,  
Amanda



[READ MORE HERE](#)



Kayla,

Thanks so much for featuring us!

Just to show you the power of what you did, I just got home from a tasting at Frugal and a lady walked in and grabbed a six-pack of gin (prior to knowing I was doing a tasting) and then saw me and said that she saw you on the segment today. And yes, she was on her way to the Titans game.

We'll 100% keep you in mind for anything in the future and that goes both ways for anything that comes your way that makes sense.

Once again, really appreciate it!

Enjoy your weekend as well, and hopefully you get to enjoy those Deep Bay's now.



*And more!*



970-203-5146



kzadel@what-wire.com