

THE ORLANDO DUO



Hi there! We're Tyler and Jessica Bohlman – the husband and wife team behind The Orlando Duo.

Growing up in the Midwest meant going to Orlando on Disney vacations, but now as locals we are excited to showcase The City Beautiful as our home. Our blog highlights local restaurants, activities, and, yes, the theme parks.

Follow us on the following platforms as The Orlando Duo or visit our blog at TheOrlandoDuo.com.



Key Stats

- Our most dedicated following is on Instagram where we have an **11.4%** engagement rate and more than **3,500** impressions per week.
- We average **1,800** monthly views on Pinterest.
- We average **five** new blog posts a month centered around Orlando activities, restaurants the theme parks.
- We send a monthly newsletter to our mailing list recapping the month and looking ahead to future content.

Who's Following?

Our audience is 64% female and 36% male and includes millennials interested in travel, food and running. The majority of our following is from the Central Florida area.

Partnerships / Collaborations

- **Run with Character**
 - Brand ambassadors for virtual running series
- **Sweet by Holly**
 - Instagram giveaway
 - Previewed and taste tested new recipe
- **Winter Garden Food Tours**
 - Previewed new food tour

Let's Collaborate!

Sponsored Blog Post:

We will write an article with a mention of your product and provide backlinks as appropriate. All blog posts will include at least three high-quality images which will also be promoted on our social media channels, including Pinterest.

Sponsored Social Media Post:

We will style a photo to highlight the product and use branded hashtags.

Social Media Giveaway:

We've had a lot of fun with sponsored giveaways. We primarily promote giveaways through Instagram via a feed post and on our Instagram story.

Have Another Idea?

We'd love to hear it!

Keep in Touch!

We'd love to collaborate with you! Please shoot us an email at TheOrlandoDuo@gmail.com.

Our Work

Theme Parks

We are annual passholders to Disney, Universal and SeaWorld and provide special event and ride reviews, as well as tips and tricks to navigating the parks.

Around Orlando

We spotlight Orlando activities outside of the theme parks for tourists and locals alike.

Food

We highlight local eateries as well as food found at the theme parks.

Sports

We are avid *runDisney* fans and have participated in more than 10 race weekends as participants and volunteers. Because of our experience, we wrote a seven chapter [Ultimate Guide to runDisney](#) events.

Beyond running, we also showcase local Orlando sports and professional wrestling.

THEORLANDODUO.COM