

MENUCREEPER

MEDIA KIT



ABOUT MENUCREEPER

MenuCreeper started out as a hobby, as the writer, Sam, has a great deal of interest in food. The first thing Sam does when he finds out he will be dining at a restaurant is to look at the menu, Hence the name MenuCreeper.

Sam has worked with over 500+ local and international brands in F&B and is exploring opportunities with Lifestyle, Travel, and Electronic brands.

Sam has been previously appeared in Ahlan! magazine and was interviewed on Sony TV's Weekend Out programme.

FEATURED PLATFORMS

Tripadvisor, Zomato, Google Review, Instagram, Website Review

TRIPADVISOR

- Top 1% of all reviewers worldwide

ZOMATO

- 3rd ranked blogger in Dubai

GOOGLE REVIEW

- Trusted Local Guide - Level 8/10

INSTAGRAM

- Live Story/ Picture Post/Video Post

WEBSITE BLOG

- One post

BARTER/RATE (AED)

1,500

1,500

1,000

3,000

1,000

PORTFOLIO HIGHLIGHTS



Sheraton
HOTELS & RESORTS



WALDORF
ASTORIA
HOTELS & RESORTS



Hakkasan



PREFERRED PLATFORM



- IG post Engagement - 250+ likes
- IG post Reach - 3-4x engagement rate
- IG unique viewers 1k+

OTHER PLATFORMS

- Zomato: 7,000-30,000 views per post annually
- Zomato: Combined views of all posts since 2015: 15M+
- Tripadvisor: 250,000+ unique readers
- Tripadvisor: Top 1% of all contributors globally

Instagram: MenuCreeper

Zomato: www.zomato.com/menucreeper

Blog: www.menucreeper.wordpress.com

<https://www.tripadvisor.com/Profile/MenuCreeper>