

M.ED, BUILDING BLOGS, BRANDS, AND MINDS



ABOUT

I help business owners, bloggers, and influencers create content, increase engagement, and make money.

The blog was established in 2021 and has seen great growth and potential in a short time.

NUMBERS



2,083



555



719



5,741

85%

based in
the USA

75%

women

73%

ages 25-54

EXPERIENCE

13 years of experience creating quality, captivating content, with excellent SEO, social media marketing, and producing engaging content for partnerships with brands.

FEATURED ON

Huff Post • NBC Austin • CBS Austin
• FOX Austin • Anti Cancer Club •
Bicycle Sport Shop • Texas Monthly



CONTENT

Business tips, life as a blogger, teacher, mom, and entrepreneur in Austin, Texas.

Creating a balance between work, family, personal time, daily adventures, and travels.

SERVICES

sponsored posts • product reviews •
travel • media trips • photography •
videos • events • public speaking •
training

PAST PARTNERSHIPS



LET'S CONNECT

Rachel K. Belkin
www.rachelkbelkin.com
rachel@rachelkbelkin.com
[@rachbelk](https://www.instagram.com/rachbelk)