

MJ AOKI MEDIA KIT

A TRAVEL AND LIFESTYLE BLOG

WWW.MJAOKI.COM
MJ@FINDINGMISSADVENTURE.COM





MJ AOKI

She is the co-founder of Nomu Nomads, which is a travel group that consists of adventure and thrill seekers from around the globe. She envisions a world where everyone is abundant, happy, and free as she shares in her blog her (mis)adventures around the world.

STORY OF MY BLOG

MJ's contents revolve around adventurous food, travel, and lifestyle. From her Instagram, her audience engages and gets to select her (mis)adventures and then writes about it on her blog. Her stories and mishaps add to the authenticity of the experience.

STATISTICS

350+

Average likes
per photo

500+

Average story
view per day

30K+

Ave. monthly
impressions

SOCIAL MEDIA FOLLOWING



24.2K
@MJAOKI



30.4K
@NOMUNOMADS



13K
NOMUNOMADS

MJ Aoki

Social Media



ABOUT HER AUDIENCE

- Adventure/Thrill Seekers
- Globe Trotters
- 57% Male; 43% Female
- Ages 25 to 35 years old
- Top 5 countries:
 1. United States
 2. Philippines
 3. India
 4. United Kingdom
 5. Italy



PARTNERED COMPANIES

- KKday
- Anantara Riverside Bangkok
- Sedona Hotel Yangon
- The Regency Hotel Bagan
- Lotte World
- Korea Travel Easy
- Universal Studios Japan
- Chevrolet Philippines
- Taal Vista Hotel Philippines





PARTNERING WITH MJ AOKI

WHAT I CAN OFFER FOR MY SPONSORS

To promote and drive sales to your company, MJ offers the following but not limited to:

- One (1) blog post on www.mjaoki.com
- One (1) featured photo posts across all social media groups and platforms
- Unlimited video stories on IG
- Copies and all rights to photos and videos

SERVICES OFFERED

- Custom Hashtags
- Social Media Promotion
- Sponsored Posts
- Product/Service Reviews
- Product/Service Video
- Contests and Giveaways
- Representation at Events
- Brand Ambassadorships
- Freelance Writing

HOW TO REACH ME

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