

Family + Lifestyle + Travel

# The Butan Clan

About Us



Family

Hello! We're the Butan Clan, a multiracial family of four soon to be five, that lives in tropical South Florida.

We are a modern family with traditional values. We enjoy displaying the love between husband and wife and the joy of raising children.



Lifestyle

A lot of our time is spent in bright, sunshiny settings including the beach, parks, and outdoor events.

Living an active and healthy lifestyle while engaging in new experiences with our small children is important to us.

Our children love the camera and are at that perfect stage where the cuteness is almost too hard to handle.



Travel

We believe in traveling with our children, teaching them about the world around us.

Our mission is to showcase for our audience the amazing stays and services available while creating memories and experiences the whole family can enjoy.

We want to show our children the world and inspire as many families as possible to do the same.



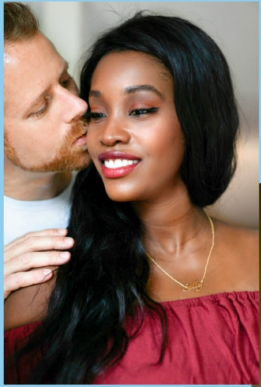
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# The Butan Clan

Brand Partnerships

The Butan Clan displays brands creatively with ad quality images.

Here are some of our favorite campaigns of 2018.



Soufeel



 **TWISTSHAKE®**  
with passion for babies



 MAMA



 **Hebert**  
SINCE 1917  
HANDCRAFTED CHOCOLATES



**PINKBLUSH**  
Style Ambassadors



 365 Only Photo Co.

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# The Butan Clan

Rates and Metrics



## Social Media Campaigns

**\$1000**

- Deliver your brand's message across our top platforms: Instagram Post/Stories and Pinterest

## Branded Video Campaigns

**\$1000**

- High quality videos for blogs or desired social media platforms

## Photo-Only Campaigns

**\$1500**

- High quality photos for brands seeking exclusive rights to images for marketing usage

\*For delivery options not listed above, contact us for a custom proposal.

### Metrics

@thebutanclan

12%

Male

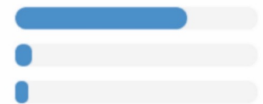
88%

Female

18-24  
25-34  
35-44



United States  
South Africa  
Brazil



@thebutanclan

25.5K

Followers

2.2K

AVG Likes

415

AVG Comments

9.5%

Eng. Rate