



MY HELPFUL HINTS[®]

THE HOME OF HONEST PRODUCT REVIEWS...ALWAYS!

PRODUCT REVIEWER

MY HELPFUL HINTS MEDIA KIT 2023



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ABOUT

My Helpful Hints started out in October 2017 and has steadily grown to be the go-to place for unique, honest and unbiased product reviews. So how did it all come about?

Fake reviews! They're everywhere, selling platforms are littered with them. I wanted to create a site totally impartial and write honest and thorough reviews based on real life testing.

MEDIA REACH

19.5K TWITTER @MYHELPPFULHINTS_	1.3K FACEBOOK @MYHELPPFULHINTS.CO.UK
3.6K INSTAGRAM @MYHELPPFULHINTS	1.2K TIKTOK @MYHELPPFULHINTS

WEBSITE STATS

250K+	WEBSITE VISITORS SOURCE: GOOGLE ANALYTICS
DA - 24	DOMAIN AUTHORITY SOURCE: MOZ
PA - 37	PAGE AUTHORITY SOURCE: MOZ
AS - 36	AUTHORITY SCORE SOURCE: SEMRUSH

DATE RANGE 01/01/2022 - 31/12/2022



My Helpful Hints

Reviews 84 • Excellent



✓ VERIFIED COMPANY



BRANDS I'VE PREVIOUSLY WORKED WITH



KOKOON



SOUNDPEATS



PLUS MANY MANY MORE