

Love Always Laura

MOTHERHOOD & LIFESTYLE BLOG

ABOUT LOVE ALWAYS LAURA

Love Always Laura is the ultimate resource for women looking for advice, products and ideas to be inspired in their everyday lives. Though relatable and helpful content, Laura engages with her audience sharing all that she loves from motherhood, marriage, lifestyle, beauty, fashion, DIYs, home décor and travel.



ABOUT LAURA

Laura Haight is an influencer, blogger, mother and wife from north of Toronto, Canada. She likes coffee, yoga, home décor, cheese, baked goods and wine. Who doesn't though?! Laura spends her weekends up at the cottage in Muskoka during the summer and enjoys vacationing with her family every winter. She married her husband Dan in 2017, and they have a toddler boy Emerson and baby girl Alivia only 15 months apart. Becoming a mother, Laura quickly realized she wanted to share what she learns in her journey of life to support and inspire other women. And viola – Love Always Laura was born!

DEMOGRAPHICS

92% are women
89% are aged 18-44
51% American
29% Canadian
Others from UK, Australia & more



@LOVEALWAYS LAURA

90,000+
Instagram Impressions
Per Week

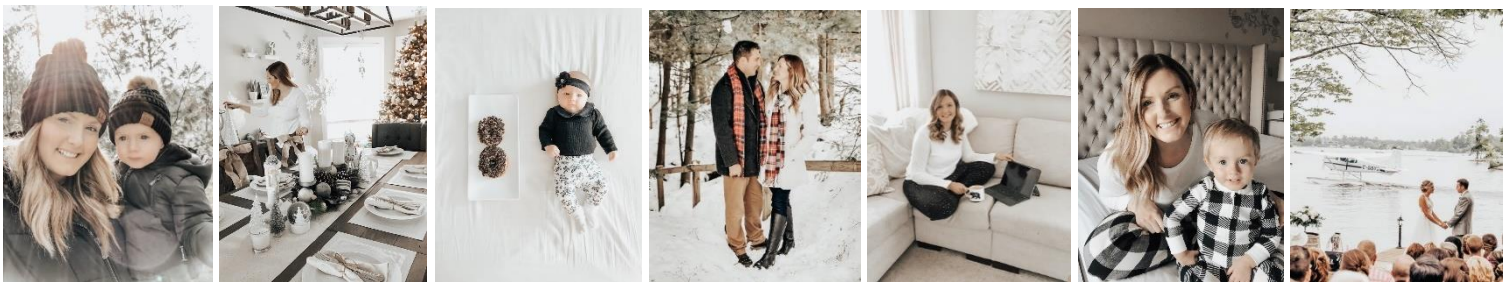
20,500+
Accounts Reached
Per Week

6.00%
Average Engagement
Rate Per Post

3,500+
Profile Visits
Per Week



CURATED CONTENT CREATOR



SPONSORSHIP AND COLLABORATION OPTIONS

- Sponsored Posts & Campaigns
- Brand Partnerships
- Social Media Takeovers
- Product Reviews
- Contests and Giveaways
- Events and Travel

CONNECT

Let's work together! Contact me to find out how I can support you.

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SAMPLE PAST AND CURRENT BRAND PARTNERS

