

GABBI HALL

HEREGOESGABBI.COM

A full-page photograph of Gabbi Hall, a plus-size fashion blogger, walking on a rooftop. She is wearing a black top, black pants, a long silver sequined cardigan, and bright pink boots. She is holding a strand of her long brown hair. The background shows a city skyline with a prominent building featuring horizontal neon lights.

HERE GOES GABBI

2021 Media Kit

PLUS SIZE AND BODY POSITIVE FASHION BLOGGER
IN RENO, NEVADA, USA



about gabbi

Reno, Nevada, USA

gabbi@heregoesgabbi.com

[@heregoesgabbi](https://www.instagram.com/heregoesgabbi)

[heregoesgabbi.com](https://www.heregoesgabbi.com)

 10k Blog Readers Annually

 5.4k followers

 7% avg. engagement rate

Here Goes Gabbi is all about tasting life —the savory, the sweet and the things that make you say ‘Wtf?!’ It’s about wearing what you want when you want and hopefully getting a great deal. (Poshmark, anyone?!)

It’s about staring fear and awkwardness in the face and giggling when you can’t keep a straight face. It’s about embracing a here-goes-nothing, you-only-live-once, embrace-your-flaws attitude.

Collaboration Opportunities

- Instagram Stories
- In-feed posts
- Instagram Live
- Instagram Reels + IGTV
- SEO-optimized blog posts
- Guest writer
- Panelist

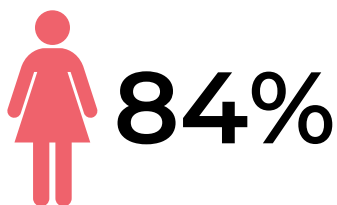
Potential Topics

Body confidence, plus size fashion, product reviews, how-tos and styling tutorials, try-on hauls, lifestyle, fitness, professional growth

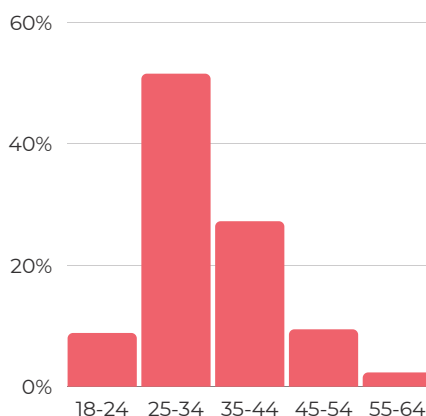


meet my audience

Gender



Age



Countries + Cities



U.S.
Canada
U.K.
Australia

Reno
New York
Boston
Chicago

a few of my partners



ELOQUII
SIZES 14-28

Dia & Co

Chic Soul

ADORE ME



Glamorise®

what my followers have to say

"She is thoughtful and detailed in all her posts, stories and blog content. You can tell she actually uses what she is promoting and is through and honest in her reviews. Everything I've purchased because of Gabbi I've never been disappointed with."

"I love how you make me feel like it's ok to be a bigger sized woman and feel pretty. Like it's ok to take risks with fashion and not care what other people are thinking about me."

"She's takes down the stigma of being a plus size woman into fashion. Following her, I'm exposed to more brands than I thought existed out of my little bubble. I appreciate her honest reviews and respect her opinions!"

"I discovered Gabbi many months ago and have become a huge fan of her content. Many times Influencers post so many products it can be overwhelming so I either unfollow them or just skip their content. Gabbi manages to be selective and intentional with the brands and products she shares with her followers so I feel like she is more trustworthy and honest."

