

happilyeverdanielle

ABOUT ME

I'm Danielle, a social media content creator from upstate NY! I'm 24 years old and share everyday inspiration for living a magical life. My content is heavily Disney-focused with a concentration on travel tips, outfit ideas, and photo inspiration. By following along, I want my audience to feel as though I'm their internet best friend and that I'm always here to brighten their day. I've been a creator for 5 years & have a BA in Psychology & minor in Business Management.

MY STATS



@happilyeverdanielle

26.2K followers

66.5K weekly reach

191.1K weekly impressions

IG DEMOGRAPHICS

92.0% are women

88.5% are 18- 44 years old

62.1% in United States

5% engagement rate



3.3K
followers
2.5K
weekly video views
@happilyeverdanielle



335
followers
@happilyeverdanielle



6.9K
followers
840K
monthly reach
@happilyeverdanielle



300
monthly page views
happilyeverdanielle.com

EXAMPLE CONTENT



happilyeverdanielle

WORKING TOGETHER

With every post (both branded and personal), I prioritize genuine and honest content in hopes of encouraging authentic engagement. I analyze trends often to gauge what type of content will perform best. By doing so, this will ultimately lead to higher engagement & increased brand exposure.

PREVIOUS BRANDS



Vera Bradley



WANTABLE



ICON
PARK

DESENIO

SERVICES OFFERED

INSTAGRAM POST

INSTAGRAM REEL

INSTAGRAM STORIES

TIKTOK VIDEO

PINTEREST IDEA PIN

BLOG POST

FACEBOOK POST

CONTACT ME

I'd love to work together. Please contact me for a social media collaboration!

 danielle@happilyeverdanielle.com

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