

Cassi PATTERSON

UX DESIGNER | ACTRESS | ONLINE HOST



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Therapy

Cassi

About

Nice to Meet You

I help deliver a unique combination from a beginning to end creative process and art direction. With 10 years in design and creative experience from website builds, ads, social media expertise, email to video hosting, I'm a #creativepowerhouse bringing a little #designtherapy to the process.

I pride myself on being a well-rounded creative with many interests in music, design trends, art and especially a fashion-driven passion! I have worked in many industries ranging from high-end jewelry, photography, fashion, fin-tech, and much more. With a wide variety of creative capabilities, I craft authentic brand experiences that engage and inspire audiences.

Design Skills

Graphic Design
UX Design
Brand Strategy
Concept Creation
Art Direction

Social Media Campaigns
Email Design
Advertisements
Photography Edits

Other Skills

TV & Online Streaming Host
Actress

Interviewer
Commercial Model

Experience

UX Designer
Brand Strategist
Graphic Designer

Present
2011

Creativity embodies constant growth, observation, and belief in yourself.

Media

Social

Services

Pick any 3-4 items from the design or social & web package to create a customized experience for your brand or business.

Design Package

- Email Design
- Digital Advertisements
- Social Campaign (1 Week Creation)
- Flyer
- Print Advertisement
- Brochure

Social & Web Package

- 1 IG Feed Post
- 3 IG Stories
- 1 Custom Reel
- 1 Blog Write-up
- Youtube Video
- 3 Pinterest Posts (Travel or Fashion)

Custom Package

Combine items from either design or social & web package to create a unique combination experience.

**If looking for a more diverse/ deeper design experience, please request a full design package spec list.*

Instagram

32K+ Followers

Website

4K+ Reach

LinkedIn

1100+ Followers

Youtube

41 Subscribers

Facebook

147 Followers

Pinterest

188 Followers



Lounge Lizard Worldwide

I will also be taking over LLW's platform during fashion week. Any posts created from my content will be added and pushed to their reach and engagement as well.

Account Reach

- IG 2500
- FB 1400
- IN 2700
- Web 61K+

www.loungelizard.com

Client & Partnerships

Clients

AUTHENTIC
PHOTOS | DESIGNS

BTVGADA

GAIA
REAL ESTATE

Photo Walk
NASHVILLE

MADISON + MELROSE
NEW YORK | LOS ANGELES

**NEHA
DANI**

tribe.

PICASSO AUTO

bc blue check
marketing

C
MARIA CANALE

media tree

BRASS
ADVERTISING

*Audrey
Stimpson*

SMALL WORLD YOGA
Connecting People. Creating Community.

GLAM Girls INSPIRE

ZALAA
PROPERTIES

MOON
B/Br.

952

**FINCH
LIVING**

Partnerships & Collabs

**dr.
brandt**

ULTA
BEAUTY

**JASON
PEREZ**
ART & FASHION

MOXIELASH®

ROCK THE VOTE

JAL
UNITED APPAREL LIQUIDATORS

twice

Art|Basel

Jeffrey D. Horn, MD
VISION FOR LIFE

VOW'D

TRIBE TALENT
MANAGEMENT

JessA

DREAM
MIAMI | SOUTH BEACH

SLS BAHAMAR

Commercial Modeling



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