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## ABOUT KRISTIN LEIGH

*Kristin is an entrepreneur and business owner of KLAS Products, Inc. since 2001. KLAS ([www.klasproducts.com](http://www.klasproducts.com)) is national an ad specialties and logo apparel company.*

*She has always had a passion for cooking, especially for friends and family. She just "thinks up" recipes and cooks them. Now, she is writing them all down and blogging about it. At the end of December 2017, Kristin decided to start her own food blog called Kristin's Fixins ([www.KristinsFixins.com](http://www.KristinsFixins.com)). It is a blog for parents looking for quick, easy, and healthy recipes that are kid-approved.*

*So far, it has proven to be a success! Her first sponsor was Costco and as it turns out, a lot of parents are looking for quick and easy meals to make for their families! Check out her stats!*

## BLOG STATISTICS:

- \*Launched blog on January 2018
- \*\*Started social networks in February 2018
- \*\*Started Videos in February 2018

Facebook 5.1K

Instagram 1.4K

Pinterest 18.3K

LinkedIn 1.7K

Twitter Followers 94

YouTube Subscribers 118 (25 videos)

TOTAL REACH 25.1K....ENGAGEMENT RATE 8.2%

Main Demographics: Women 18-65 in the USA

## Influencer Rates

Willing to exchange product depending on item or paid posts. Interests include: food, beauty, home, mom-life

## Sponsors:

### Sponsored Videos & Posts

Costco

LovePacs Little Elm

Big Star Boutique

ColorHype

A Good Southern Girl

The Billings Group

Young Actors House

Remax Premier

Texas Glitz

### Photographed & Modeled Outfits

Big Star Boutique

Texas Glitz

<https://kristinsfixins.com/category/kristins-guests/>

