



canna v y b e

Hi, I'm Brandie!

I'm a non-native Austinite and caffeine fiend focused on providing women with honest CBD product reviews and easy-to-understand cannabis education.

I especially love to feature women-owned brands + local businesses on my blog!



instagram statistics

joined 1/13/2019

3000+

total
followers

30

daily new
followers

11,840

weekly
impressions

70%

female
audience

76%

female audience
age between
25-44

3.6%

engagement
rate

services available

product photography

high quality photos for instagram or blog posts that can be shared on social media outlets

hosted giveaways

collaboration in which products are provided for contest winner(s); may be hosted on instagram and/or blog

brand interviews + shop features

one-on-one interview done either in-person or via Google Hangouts (typically takes 45-60 minutes); results in blog post with links to website

product reviews

unique and engaging blog post where your product is featured and reviewed; will link to brand's website



examples of previous work



guidelines

Ultimately, I want to work with brands that I align with and feel will resonate with my audience. With that in mind, there are some general guidelines I like to follow:

- products should be professionally packaged and labeled, with all ingredients listed
- if not already linked on your website, please provide information regarding how your hemp is grown, what method of extraction is used, as well as results of third-party lab testing
- preference is given to brands + businesses that are at least 50% woman-owned
- No MLM companies or white-label products, please!



**let's vybe
together!**

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