

Chrissy

GLEASON

Mom LifeSTYLE



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About Chrissy:

Chrissy is a devoted wife and mother to one baby girl. She uses her love of style and fashion to connect with her followers to create genuine connections to promote products from brands she loves.



About The Blog:

Chrissy Gleason Mom LifeSTYLE blog is a lifestyle blog, a means of sharing experiences as a mom, a place where moms can find outfits and products for themselves and their children that they will love. Chrissy started this blog in January of 2019 and already has 500+ followers. The blog documents the special moments that we experience in motherhood and cutest outfits to wear while experiencing them.

LIKEtoKNOW.it

Chrissy Gleason's has newly started LIKEtoKNOW.it. She is using this platform to promote clothing she loves for herself and her baby girl. She shares her styles for date nights, spring trends, mom style and the cutest must have outfits. She is working to connect with other influencers on this platform and is using instagram for promotion.

Instagram

Chrissy Gleason's instagram "chrissygleason_" features stylish outfits that are shoppable on her LIKEtoKnow.it as well as small shops and larger brands that she collaborates with. Her instagram's focus is LifeStyle which includes all things regarding motherhood and all the cutest styles for moms/women and babies. She has grown her following significantly in a small amount of time and hopes to keep providing her followers with content they love.

Social Media



10.2K



100+



500+

Instagram Engagement

1.5k AVERAGE WEEKLY PROFILE VISITS

30k AVERAGE WEEKLY IMPRESSIONS

4.5k AVERAGE REACH

320 AVERAGE STORY VIEWS

Social Promotion:

A social promotion includes a post to one social media channels including Facebook, Pinterest, The Blog, Instagram/LiketoKnow.it, Instagram Stories, the price is dependent on quality of post, custom imagery and type of content. Negotiations welcome.

Sponsored Post:

Sponsored Posts are unique posts on a social media channel created to showcase your product in an authentic way. These posts are highly engaging and can range from tutorials, Diys, Try ons or shopping posts. Posts typically have content direction that ties the product or brand to the audience. Typically includes two Instagram feed posts, two stories posts or video try ons, and then authentic reposts over a period of time. Negotiations welcome.

Product Review:

Product Review includes a full post (or two) dedicated to your brand/product. These honest reviews include a product (or service) description, pros and cons and high quality photography that can be used for brand use. Negotiations welcome.

Brand Ambassador:

Brand Ambassadorship includes a series of social promotions, often weekly/monthly as well as inclusion in atleast on blog post per month. Price is dependent on deliverables and may be negotiated based upon duration of relationship/frequency of posts. Negotiations welcome.

Chrissy GLEASON
Mom LifeSTYLE

Instagram Audience

82%

WOMEN

HAS CHILDREN
OR ARE
EXPECTING

18-44

AGE RANGE

COLLEGE
EDUCATED

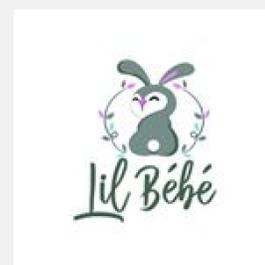
89%

FROM THE U.S.

MEDIAN
INCOME
25,000-80,000

Brand Partnerships

JUST A SNAPSHOT OF SOME OF OUR FAVORITE PARTNERS



Let's Collaborate!

Collaboration opportunities with Chrissy Gleason are not exclusive to the follow categories. Suggestions and collaborative discussion are encouraged for unique content and innovative ideas. Prices will vary by project based on deliverables. Prices are negotiable based on series of factors and duration of partnership.

Let's work together! I can't wait to get started!