



@lalita_and_vedika

1060 Followers

**MOTHERHOOD &
LIFESTYLE BLOGGER**

Areas of Influence: Lifestyle Recommendations,
Toddler Learning, Books, Organic and Eco
friendly products

Contact: lalitaandvedika@gmail.com

ABOUT THE BLOGGER:

Lalita is a Motherhood and Lifestyle blogger on Instagram. She shares the happiness in the little things and curates content adding a dash of colorful vibes. Lalita inspires mothers to be spunky. She shares snippets of life with her little girl and provides helpful parenting tips and tricks.

THE AUDIENCE:

The follower demographic is typically females from all over the world. Lalita has a strong connection with Mamas, who appreciate her for showing the real mom life and providing with helpful details in dealing with a toddler. She has successfully collaborated with Skylight Frame, Hooray Heroes and Piggy Paint.

FOLLOWER DEMOGRAPHICS:

1060 Followers

86% Women

63% 25-34 years old

50% from USA

35-40 engaged interactions/post