



Melissa Smith

BEAUTY INFLUENCER



48.2k



524



456



12k



ABOUT @HAIRMAKESUPBEE

Melissa Smith has made a career for herself as a stylist behind the chair, for over 20 years. Covering all things beauty on her social channels, Melissa brings a fresh perspective to the latest trends in hair care and self care.

The content Melissa produces for her social media channels is positive and bright and she has an eye for creating images and videos that draw attention to particular products



MONTHLY
PAGE VIEWS

714k

Engagement
Rate

2.0%

TOP
LOCATIONS

US/UK

94% Female Age 18-64



HAIRMAKESUPBEE@GMAIL.COM

ADVERTISING OPPORTUNITIES

Want to work with Melissa?
Please view the advertising opportunities below.

Sponsored Post Photo

\$300

Have your product featured in a photo with me for a sponsored ad.

Sponsored Post Video

\$1000-\$2500

Have your product featured in a how-to style tutorial, demo or product review, video or reel.

GIVEAWAY

\$300

Drive traffic to your Instagram page and gain followers by sponsoring a giveaway via Melissa's Instagram page. Prize must be provided and shipped by you.

INSTAGRAM POST

\$300-\$2500

I promote your product or service through a mention or dedicated Instagram Feed Photo, IGTV, Reel, Photo Carousel or Instagram Story.

let's chat!

Please contact Melissa Smith at **hairmakesupbee@gmail.com** with any inquiries.

