

NOLA CONCERTS

INSTAGRAM MICRO-INFLUENCER



ABOUT NOLA CONCERTS

NOLA Concerts launched as a New Orleans-based live music and entertainment column in Summer of 2018.

ABOUT KRISTAL

NOLA Concerts was created by Kristal Terrell, a recent college graduate and local New Orleans digital marketer. NOLA Concerts stemmed from her avid concert goer and love for music.

PLATFORMS

Instagram: @nolaconcerts
Blog: nolaconcertsblog.com
Twitter: @_nolaconcerts

CONTACT ME

kristalterrell@gmail.com

PAST PARTNERSHIPS



FOLLOWER DEMOGRAPHICS

63%

of followers
are women.
37% are men.



35%

of followers
are between
ages 25-34.
32% are 18-24.

2,500

social media followers

1,000+

monthly unique visitors

95%

reside in the
United States.
Major cities are
New Orleans, LA;
Biloxi, MS; Baton
Rouge, LA; and
Mobile, AL.

SERVICES

- Contest & Giveaways
- Sponsored Post
- Event Coverage
- Instagram Story Series
- Blog Post/Review
- Photography