

OATIE MEAL

Pet Influencer

Total Followers: 275,000+

Instagram: 135K followers

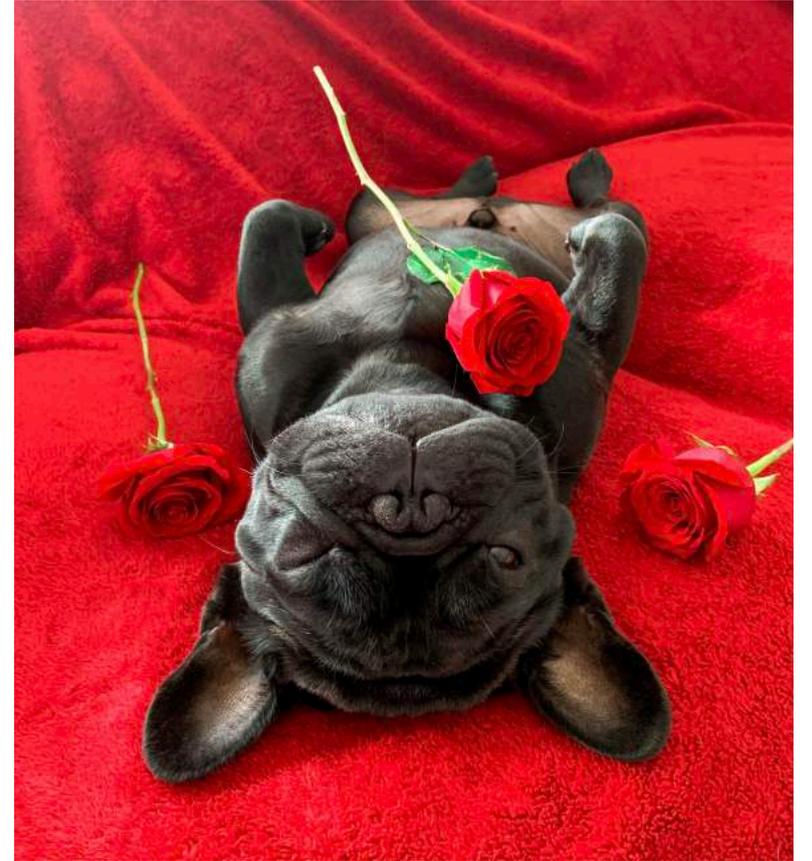
IG Stories: 10,000 views

IG Reels: 80k avg. views

TikTok: 139K followers (3.3M+ likes)



ABOUT OATIE



Oatie is a 2-year-old French Bulldog living his best life in Los Angeles & Chicago. He is a professional Bringer-of-Joy, and educator on the breed. Oatie has built a strong connection with his audience who feel like they know him and seek his trusted opinions.

HIGH ENGAGEMENT

INSTAGRAM:

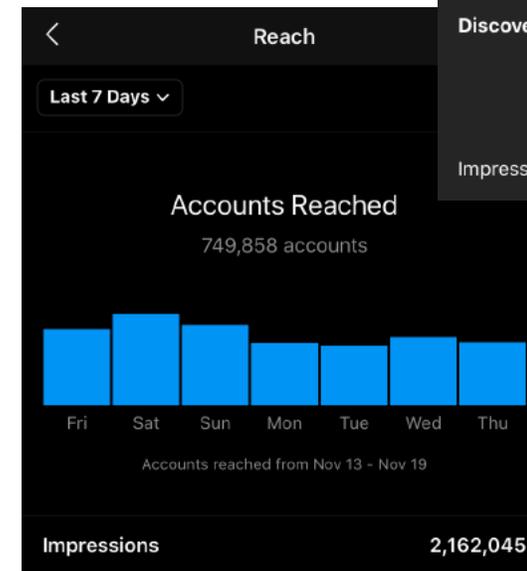
Monthly IG impressions: ~2-4,000,000

Post Impressions: 80,000-150,000 avg.

Likes: ~10,000

Story views: ~10,000

IG Reels views: ~80K



**Oatie's engagement and following is 100% authentic & consistently growing*

VIRAL POTENTIAL

Oatie's content is highly sharable, which often results in dominating top hashtags, making the IG explorer page, and TikTok ForYou page. One of our reels hit 16.5M views!



Liked by lindaschwimmer, frenchbulldogsandcars and 968,291 others
oatiemeal Did u know? 🤔👉👈
#frenchie #frenchies #frenchbulldog #dogs... more
View all 6,706 comments

▶ 16,528,165 plays

Liked by

968,293 likes



View Insights Promote

Post Insights

19,555 172 1,954 1,050

1,826 Profile Visits 168,193 Reach

Discovery ⓘ

168,193
Accounts reached
92% weren't following oatiemeal

Follows	273
Reach	168,193
Impressions	177,632
From Hashtags	107,076
From Explore	49,146
From Home	16,968
From Other	4,442

< #frenchie ...

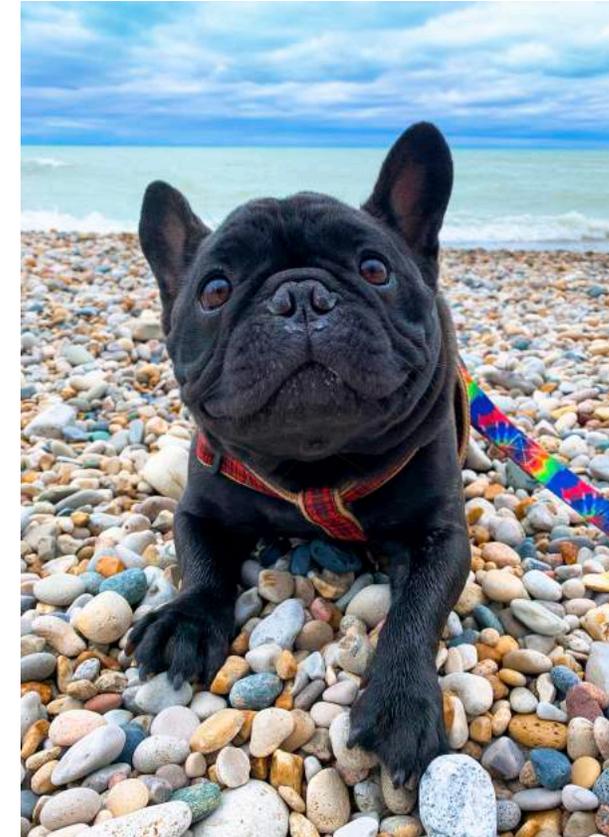
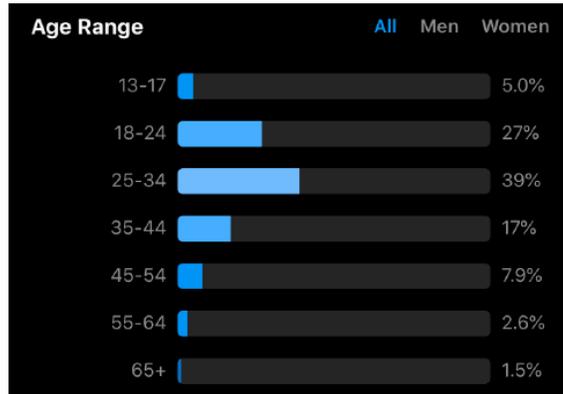
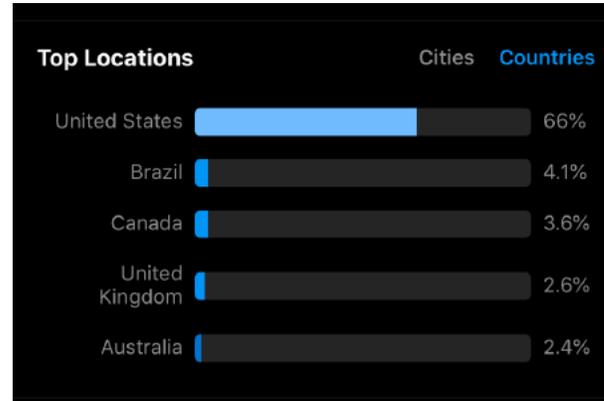
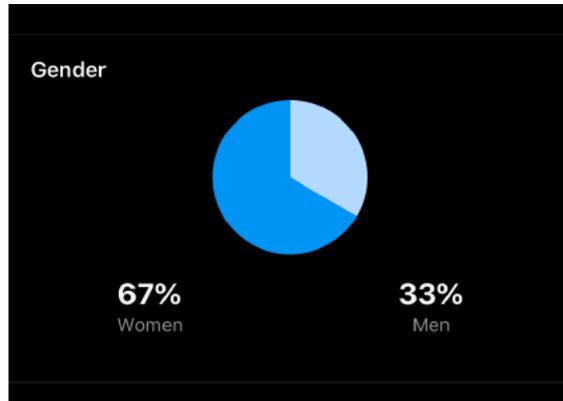
20.8M posts

Followed by beans_the_frenchie_...

Top Recent

Grid of Instagram posts featuring French Bulldogs. One post in the middle row, second column is circled in red. A red arrow points from the top right towards the #frenchie hashtag, and another red arrow points from the bottom right towards the Discovery table.

DEMOGRAPHICS



Oatie's audience is primarily female, US-based, 18-34.

EXAMPLE WORK

Video examples:
[CanvasPeople](#)
[Beggin'](#)
[Virbac](#)



Some of the brands Oatie has worked with include PetSmart, Walmart, Purina, Nylabone, Public Storage, Martha Stewart CBD, and more. Oatie's creativity and unique ideas brings each of his partnerships to life in an organic, engaging way.

WHY WORK WITH OATIE?



You get the value of a trusted voice, to a 100% authentic & engaged, targeted pet-lover/owner audience.

REAL results: We've generated over \$10,000 in revenue from our Amazon store just from including the link in our bio (no promotion).

In addition to influence & original content creation, Oatie comes from AKC championship bloodline and is a beautiful face to represent your brand!

Fun fact: Oatie's momager [@samijo](#) is also an influencer, and has a background in influencer marketing making her experienced & pleasant to work with!

CONTACT

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TikTok: [@OatieMeal](https://www.tiktok.com/@OatieMeal)

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Twitter: [@OatieMeal](https://twitter.com/OatieMeal)

YouTube: [Oatie Meal](https://www.youtube.com/OatieMeal)

Amazon Store: [Oatie Meal](https://www.amazon.com/OatieMeal)

