

WWW.KELSEYCONVERSE.COM



**KELSEY CONVERSE**

**PHOTOGRAPHER + BLOGGER**

MEDIA KIT

# Hi there! I'm Kelsey



As a photographer + travel blogger, I work to inspire others to explore the world, embrace new cultures and be the best person they can be. I'm continuously on the road, having just quit my job in the corporate world to pursue my dreams. I journal through imagery of my adventures and share how I travel to make it seamless for others.

My love for photography started because of my obsession with travel. Capturing moments myself and others will look back on to remember that specific moment in time is what I strive to achieve.

This guide will give you an insight to who I am and all the information you may need if you decide to work with me. I can't wait to be the most perfect partner for you!



# The blog

In 2017, I started my travel blog with the goal to inspire others to explore the world. I write about my detailed itineraries, travel tips and tricks, accommodations and more. I often include the total cost of the trip to show others what they have to save and that it doesn't have to cost an arm and a leg to get out and explore.

A new blog post comes out every week on Thursdays.



## THE STATS

**1,000 +**  
monthly page views

**500 +**  
unique monthly visitors

**14%**  
returning visitors

**86%**  
new visitors

**34%**  
direct visits

**31%**  
readers from social  
(FB, instagram, pinterest)

# Let's talk social

## INSTAGRAM



1.5 K +

average posts per day: 1



## FACEBOOK



200 +

average posts per day: 2



## PINTEREST



4 K +

average monthly viewers

I've captured an engaged audience, with 72% being female and 85% coming from the US.

She is a traveler, dreamer and always looking for inspiration for her next adventure. While sharing my authentic experiences, travel tips and an insight into my life, I've built a strong, trusting relationship with her.



## WHAT TO EXPECT

When working with me, you will receive high quality, creative & professional imagery. I will be an excellent partner. I promise to promote your brand in a way that will connect authentically with my followers.

# Are we the perfect match?



Clearly, I love to adventure. Outdoors is my jam, but I make the best out of anything.



Breakfast is life, especially anything with real maple syrup.



I really love kind and caring people.



I love being comfortable. AKA I live in comfy clothes.



Ethical & sustainable brands have become important to me after working in fast fashion.



Brainstorming and collaborating with others is my fav. Team work makes the dream work.



I try to see the positives in everything and everyone.



I'm as real as they get, but in the nicest way possible.



I'm straight up addicted to cleaning and organizing. Marie Kondo is my soul sister.



Obsessed with authenticity and imagery that can bring you back to that very moment.



Plays all the sports and stays active in every way.



Always having fun, smiling and laughing is my favorite.

Same same? Cool, let's chat.

# I'm so excited to work with you!



After reading my guide and all about me and you believe we will make a good fit, then let's connect! I know how important it is to work with people who would make an authentic connection with your brand. Hopefully that person can be me!

For all collaborations and partnerships, please reach out to [kelseyconverse@gmail.com](mailto:kelseyconverse@gmail.com). Please allow 24 hours for a response.

I'm beyond excited for the potential to work with you and share your brand with the world!

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