GURNAZ SANDHU

VANCOUVER, CANADA

BEAUTY + LIFESTYLE + ENTERTAINMENT



48,300 @itsgurnaz



3.820 @gurnaz



134.700 @itsgurnaz





GET TO KNOW GURNAZ

Gurnaz is a 19 year old student and artist based out of Vancouver and Kelowna Canada.

Her journey on the internet began on Vine, where she would make short skits. She then began her growth towards Instagram, YouTube, and TikTok.

She loves to create content that provides value, relatability, and enjoyment for her dedicated audience. She makes a range of content based on her interests, but focuses primarily on beauty and makeup tutorials, self love and motivational posts, and entertainment. Growing up she did not see anyone with interests like her being represented in the media, so she strives for cultural representation and inclusiveness with her content. When she is not on instagram, you can find Gurnaz either making herself a cup of tea (which she drinks too much of!), or taking a walk outdoors.

IG AUDIENCE DEMOGRAPHICS/STATS

6% DELHI

4% SURREY

3% BRAMPTON

3% TORONTO

3% LONDON

35% INDIA

22% CANADA

11% US

11% UK

3% AUSTRALIA

13-17 YRS (4%)

18-24 YRS (47%)

25-34 YRS (38%)

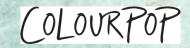
35+ YRS (11%)

1.283.720 IMPRESSIONS FROM MARCH 18-MARCH 24

44% WOMEN 56% MEN

PAST COLLABORATIONS













IG RATES

\$150 story shoutout \$300 for single permanent post \$400+ for video