

# RIZKY ARDINSYAH

- Brand collaborations ♦
- Brand giveaways ♦
- Video collaborations ♦
- Sponsored Instagram posts ♦
- Blog Post collaboration ♦
- Attending event ♦
- Product review ♦
- And more ♦

[www.rizkyardinsyah.com](http://www.rizkyardinsyah.com)





## LET'S WORK TOGETHER!

*"For me, doing things I love is one definition of happiness. I can explore and learn many things with a sincere heart. Likewise with work, I always try to do it with all of my heart, especially if it relates to what I love. My focus is not only on good results, but how people are satisfied with my performance."*

*- Rizky Ardinsyah -*



**11k +**  
@rizkyardinsyah



**1.7k +**  
Rizky Ardinsyah



**870 +**  
@rizkyardinsyah



**23**  
Rizky Ardinsyah



## ABOUT RIZKY ARDINSYAH

I'm a social-media influencer based out of Jakarta & Bogor, Indonesia. On a daily activity, I'm working as an actuary in one of insurance company in Jakarta. I'm interested in fashion and it has become my focus in my first coming to Instagram. Over the time, I explore many things related to men lifestyle, like food, photography, writing blog, traveling, healthy life (such as running), music & movies, men's beauty (skin care), and many more. And I currently is trying to expand my interest in making Youtube video.

I have worked with a range of brands, e-commerces, and beauty clinic. I'm always interested and work with integrity. As feedback, I always get positive comments from brands/clients I collaborated with.

### Instagram Insights

Mostly at Jakarta, Bogor, Medan,  
Bandung, and Palembang.

LOC

Mostly at 18-34 yo.

AGE

56% Men & 44% Women.

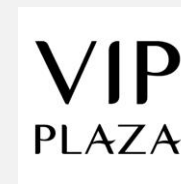
SEX

5.55%

ER

Source: www.influencermarketinghub.com

Brand  
Collabs





**RIZKY ARDINSYAH**  
**RATE CARD**



# PREMIUM PACKAGE



## GOLD IDR 1.5 millions



1x Instagram Post on Feed  
1x Sponsored Instagram Post on Feed  
1x Swipe Up Instagram Story  
3x Instagram Story (Highlighted)  
1x Post on Facebook  
2x Post on Twitter  
1x Blog Post  
Bonus 1 Video Youtube\*

\*) Product review only (max. 10 minutes)



## PLATINUM IDR 2.2 millions



2x Instagram Post on Feed  
1x Sponsored Instagram Post on Feed  
2x Swipe Up Instagram Story  
3x Instagram Story (Highlighted)  
2x Post on Facebook  
2x Post on Twitter  
1x Blog Post  
Bonus 1 Video Youtube\*

\*) Product review only (max. 15 minutes)



## SILVER IDR 1.2 million



1x Instagram Post on Feed  
1x Sponsored Instagram Post on Feed  
1x Swipe Up Instagram Story  
1x Instagram Story  
1x Post on Facebook  
2x Post on Twitter  
1x Blog Post  
Bonus 1 Video Youtube\*

\*) Product review only (max. 10 minutes)



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# SPECIAL PACKAGE

## Attending Event (Start from IDR 1.25 million)

Increase your event promotion or store opening with this package. I will come to enliven your event while promoting the product or event in my Instagram either through stories or Instagram Feed.

**Attending the Event + 1x Instagram Post on Feed with Carousel up to 2 photos +**

**Min. 7x Instagram Story** (max. by discussion).

*Instagram Live (additional fee will be charged).*

*Events outside of Bogor & Jakarta will be subject to additional fees + transportation/hotel (if any).*

## Combo Instagram (IDR 750k)

I am very happy to help your brand grow more. So I will give you a special rate by giving a double promotion for your product or event at a cheaper price.

**2x Instagram Post on Feed +  
1x Instagram Story**

## Carousel Instagram (IDR 600k)

Get high engagement from the customer by providing complete information in one post and linked to Instagram Story to increase the reach of viewers. This package is suitable for brands who want to promote a product without losing the details on the product.

**1x Instagram Post on Feed with Carousel up to 3 photos +  
1x Instagram Story**

# A LA CARTE

## BASIC

- ◆ 1x Instagram Post: IDR 500,000
- ◆ 1x Swipe Up Instagram Story: IDR 200,000
- ◆ 1x Instagram Story: IDR 100,000
- ◆ 3x Instagram Story: IDR 230,000
- ◆ Highlight Story: + IDR 150,000
- ◆ 1x Instagram Video: IDR 750,000/1 minute (*not post only*)

## CAROUSELL

Every 1 photo additional will be charged IDR 100,000.

## PRODUCT TUTORIAL & REVIEW INSTAGRAM TV

IDR 500,000 for

- ◆ Min. 7 minutes IG TV
- ◆ 1 IG TV preview for 1 week
- ◆ 1 IG Story promotion

## YOUTUBE VIDEO

Start from IDR 250,000 for min. 10 minutes.

Fixed rate will be decided based on further discussion.

YouTube video will be also promoted in:

- ◆ 1x Swipe Up Instagram Story
- ◆ 1x Post on Facebook

## BLOG

- ◆ 1x Post: Start from IDR 120,000
- ◆ Bonus: 1x promotion on Instagram Story

## OTHER RATE

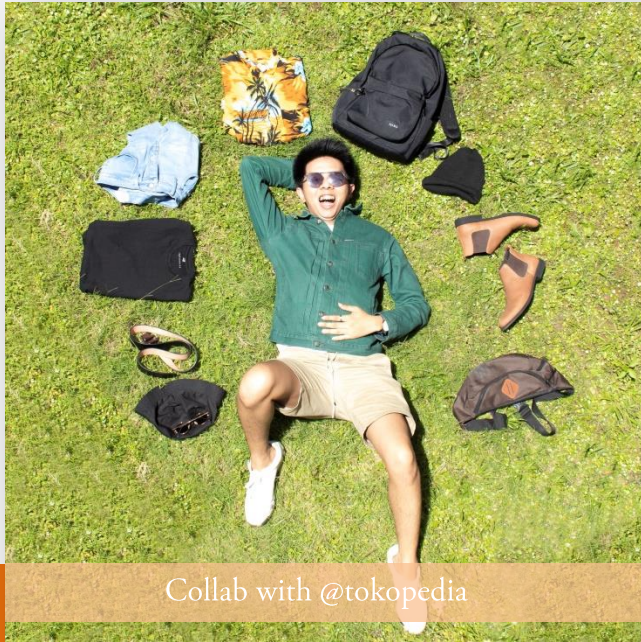
- ◆ 1x Post on Facebook: IDR 25,000
- ◆ 1x Post on Twitter: IDR 20,000

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# SAMPLE OF PREVIOUS WORKS



Collab with @tokopedia



Collab with Youvit Multivitamin.



Collab with @hibrkraft.



Collab with @vipplazaid.

#VIPPLAZASTYLE  
www.vipplaza.co.id



Collab with @scnello.



Collab with @arkadewi.

Video Link:

<https://www.instagram.com/p/Bn2jELhIK9I/>





# PAYMENT

After your brand / company agrees to cooperate with me,  
then the payment must be made earlier before the  
promotion is carried out.

And I want you to make the payment easily by providing  
many options. (^.^)





# CONTACT ME

If you still have any questions, please contact me at the information below.

I am very happy to help your brand grows bigger. For those of you who have just started your **new brand**, you can contact me to get a special rate.

Good communication will lead to good cooperation for us. :)



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