



# MEDIA KIT

Get your parenting or home brand featured with targeted, eager readers

## ABOUT TWIN WINNING

Twin Winning is a premium resource for new twin moms. It includes tips, resources, week-by-week guides, product reviews, contests, guest posters + more. When you get pregnant with twins, Twin Winning is your go-to stop.

## CONTACT



[www.TwinWinning.com](http://www.TwinWinning.com)



[TwinWinningContact@gmail.com](mailto:TwinWinningContact@gmail.com)



[Instagram.com/TwinWinning](https://www.instagram.com/TwinWinning)



[Pinterest.com/TwinWinning](https://www.pinterest.com/TwinWinning)

## MEET DANIELLE



Danielle is a mom of twins & a toddler, a digital marketing pro, and the founder of Twin Winning. She knows first-hand that becoming a mom to two can be intense, so she started Twin Winning as a resource to help new twin moms live their best lives.

## WORK WITH US

### SPONSORED POSTS OR SERIES

Work with Danielle to develop posts tailored to the Twin Winning audience that promotes your business in an authentic way

### SIDEBAR SPONSORSHIP

Sponsorship section features 125x125 sidebar ads. Ads can be purchased for one or three month blocks.

### GIVEAWAY & SOCIAL PROMOTIONS

Twin Winning will host a campaign and/or giveaway of your product.

## OUR REACH

10,000  
MONTHLY VIEWS:  
WEBSITE

100,000  
MONTHLY VIEWS;  
PINTEREST

1,600  
INSTAGRAM  
FOLLOWERS

100  
EMAIL  
SUBSCRIBERS

## OUR READERS

97%  
female



91% between  
ages 25-44

### Interests:

baby/kid products, home decor, food/cooking