

JOANIE & JENNI

TRAVEL & LIFESTYLE BLOGGERS

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ABOUT US

We're Joanie and Jenni Beaver, a mother-daughter team of storytellers. For the past year we've been traveling around the country and the world with our cameras and laptops. We've been on the hunt for inspiring and exciting stories to share with the world. We're meeting amazing people, visiting amazing places, and discovering awesome new things every single day.

OUR MISSION

Our mission is to share exciting and inspiring stories about real people and places all over the world. We've traveled everywhere from Greenville to Venice to find these stories. Whether it's about a business owner, city or even a product, we're dedicated to painting an honest and beautiful picture for our followers.

FAST FACTS

- Our audience is 58% women and 42% men ages 20-44.
- We publish photos, videos & blog posts
- We have more than 10 years of media experience.
- We have both worked professionally in the media and marketing industry.
- We are dedicated to creating high-quality content that reflects both our brand and those we are working with.



49K

YOUTUBE
IMPRESSIONS

10K

BLOG/WEBSITE
REACH

8K

INSTAGRAM
FOLLOWERS

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