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Marketing & Digital Professional

MENSWEAR, TRAVEL & LIFESTYLE INFLUENCER

ABOUT ME

Hailing from Normandy, France,

THOMAS POULET

is a **fashion, travel & lifestyle influencer** with a background in consumer brand marketing. Influenced by French elegance and sophistication, Thomas has a consistent track record as a valuable asset to the **luxury brands** he partners with. His passion for style and photography taught him to foster an emotional connection between brands and consumers. In 2016, he was published in the **GQ magazine** as the influencer of the month in recognition of his success. Thomas' network includes Louis Vuitton Moët Hennessy, Huawei, L'Oréal and Fujifilm among others.



5K Unique Visitors
per month
thomaspoulet.com



9K Page Views
per month
thomaspoulet.com



92K Snapshat
score
@thomas_poulet



33K Instagram
followers
@thomaspoulet

CLIENT LIST

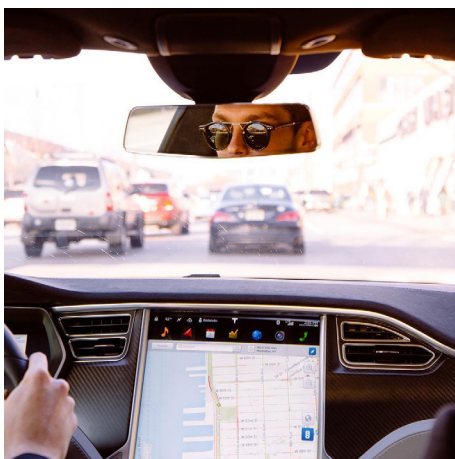
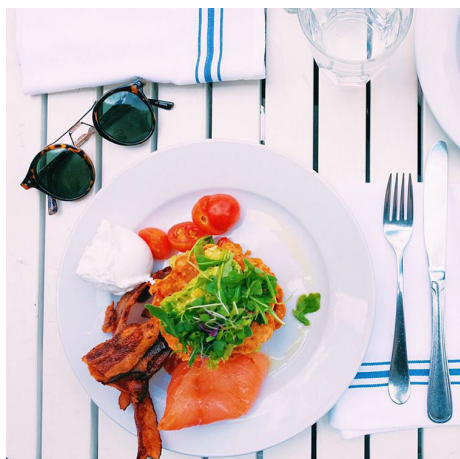
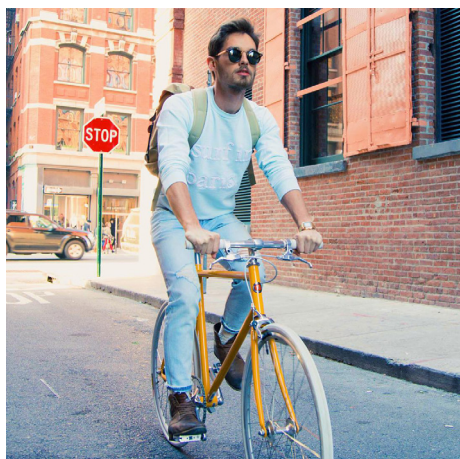
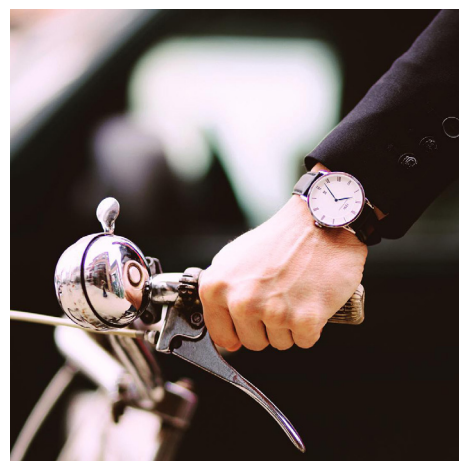
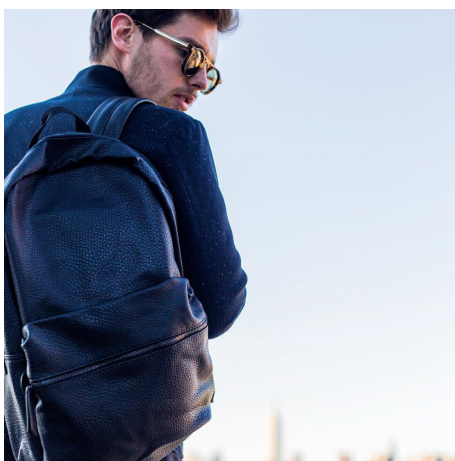


SERVICES OFFERED

- Custom Content Creation (Photo & Video)
- Sponsored Posts
- Giveaways & Contests
- Brand Ambassadorship
- Speaking & Appearances
- Social Media Consulting
- Events & Travel

Have something else in mind? Contact me!

GALLERY

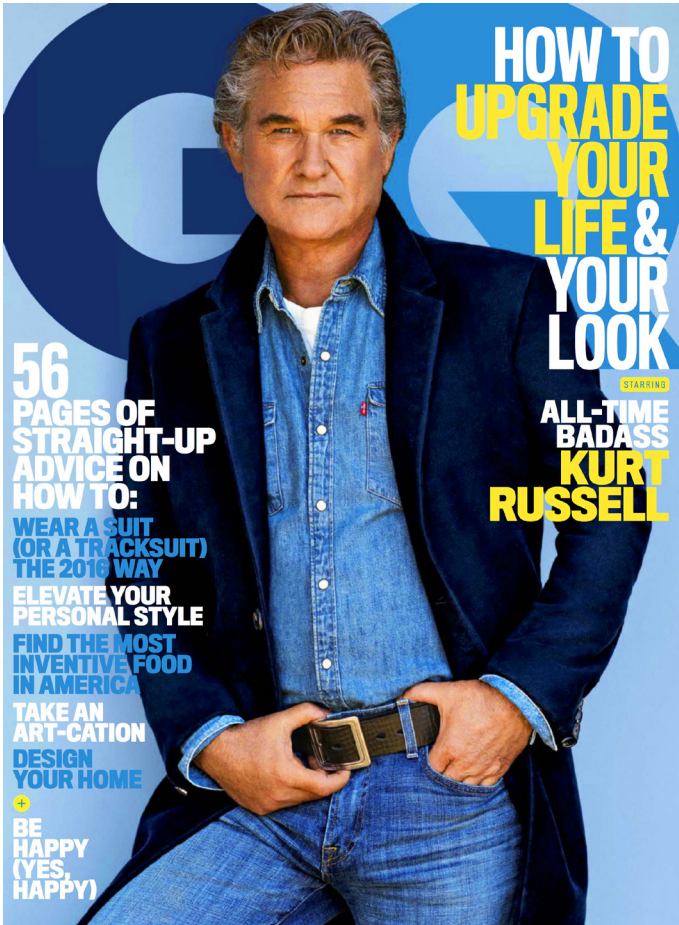


PRESS



GOTSTYLE
DRESS BETTER. DO BETTER.

GQ Magazine October 2016 - Influencer of the month



GQ INSIDER SPOTLIGHT:

THOMAS POULET

MARKETING PROFESSIONAL, MENSWEAR & LIFESTYLE BLOGGER
PARIS/NEW YORK

Tell us about your profession and current projects.

Believe it or not, I am one of the few people who wakes up every morning excited to go to work. I am fortunate enough to work in marketing, a field that truly challenges me and allows me to express my creativity. A year ago, I became seriously active on social media and I must confess that things have advanced at lightning speed. I am currently working on a number of very exciting projects. I just released my website (thomaspoulet.com) and am collaborating with exceptional brands like Tissot, Roots Canada, and Hennessy.

How does GQ impact your social influence?

From a very early age, I made GQ my magazine of choice. I remember signing up for my first subscription as if it was yesterday. I used to store every single copy of the magazine under my bed and would return to them again and again for advice on life and style. My personal style has changed a great deal since then but the magazine remains with me and continues to inspire me.

What influence does GQ have on you/your life?

Some might think it is easy to be a social media blogger but the reality is much more complicated. In a world where consumers demand content at lightning speed, it is important to constantly search for new ideas, to keep renewing and to think outside the box. GQ helps me to recharge my batteries and gives me a daily source of inspiration, which is essential, especially for my photographic work.

Tell us about your experience as a GQ Insider.

It is a great honor for me to be a part of the incredible GQ Insider community. I started my blogging adventure in obscurity a year ago when I moved to the U.S. from France. The GQ community has helped me to develop my reputation and credibility within the fashion world. I have also had the great pleasure of meeting talented bloggers and developing new partnerships with brands that I have always wanted to collaborate with.

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