

# BLONDE BOY MAMA

## ABOUT THE BLOG

Blonde Boy Mama is a life+style blog that focuses on encouraging women across the world. The goal is to give these women a sense of confidence, and direction while shopping for affordable looks. Brooke engages with her followers, and has built a sense of trust while getting to know them. Brooke wants to inspire women, and build long lasting relationships with all of her followers.



## ABOUT THE BLOGGER

Brooke Harrison is a 30-something mama currently living in a very small town Gallipolis, Ohio. She has had much experience in the fashion industry - with undergraduate classes- in Fashion Merchandising. Brooke likes to describe herself as a “casual cool mom”. Her go to makeup tones are earthy tones, with a touch of bronze. Brooke knows how being a new mama is oh so wonderful, but oh so demanding. Brooke connects with women from all over, and hopes to bring them affordable style ideas that make them feel good about themselves.



## DEMOGRAPHICS

78 % are women  
48% are 25-34  
18% are 35-44  
95% are from U.S

## SITE TRAFFIC

500  
Monthly Page Views

200  
Monthly Unique Visitors



## SOCIAL MEDIA



2K Followers

@blondeboymama



420 Followers

@blondeboymama

## PAST AND PRESENT PARTNERS

- LIKETOKNOW.it
- Style Collective
- 310 Shakes
- Nurture Life

Want to create beautiful content that authentically highlights your brand? Blonde Boy Mama is available for collaborations through the blog, Instagram, travel, and events. For more information on what that looks like, feel free to shoot me an email!



## CONNECT

Contact me to find out more about how we can work together.

EMAIL: [theblondeboymama@gmail.com](mailto:theblondeboymama@gmail.com)  
PHONE: +1 740 - 853 - 1727

WEB: [www.blondeboymama.com](http://www.blondeboymama.com)