



THE TUDOR TRAVEL GUIDE



Sarah
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infopreneur / author / blogger
www.thetudortravelguide.com



2,000



3,500



2,100



540



850



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ABOUT

The Tudor Travel Guide is a history blog targeted at people who love to travel to see historic Tudor sites, either for day's out, or whilst enjoying longer history-themed vacations. My mission is to spread joy by connecting 'Tudorphiles' ever more deeply with their historical heroes. I do this by bringing to life the places and artefacts associated with the period. My aim is to build the world's leading branded resource for learning about Tudor places and artefacts, and inspiring lovers of Tudor history to visit the houses, castles and manors of the sixteenth century.

CONNECTIONS

- I am continuously building relationships and networks with individual historic properties, their social media managers, managers and curators.
- I am well networked with other bloggers in the Tudor niche. This means that in appropriate circumstances, I can ask for content to be shared, amplifying the impact.

THE TUDOR TRAVEL GUIDE'S AUDIENCE

18,000

WEBSITE HITS
AVERAGE MONTHLY
PAGEVIEWS

850 Plus

YOUTUBE SUBS
16K MONTHLY MINS
WATCHED

160k

PIN VIEWS
690
FOLLOWERS

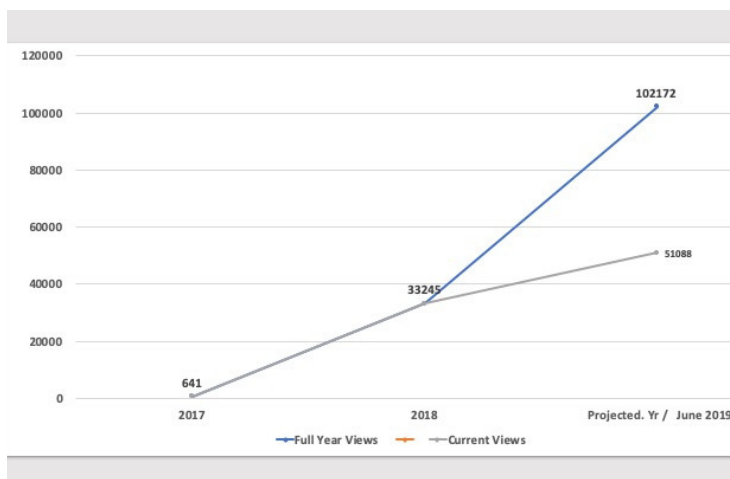
1,300

EMAIL SUBS
OPEN RATES BETWEEN
CIRCA 28-38%

BLOG STATISTICS

Since launching the blog, there has been good growth in blog traffic through consistent posting - once weekly - combined with vlogging, podcasting and regular posting on social media.

Grow projections for 2019 over 100,000 page views.





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/ historical researcher
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TARGET AUDIENCE

WOMEN 86%

Aged 40-65 plus
Living in the US
Love Tudor History and Travel



TOPICS OUR READERS LOVE

Tudor Queens
Hever Castle
Hampton Court Palace
Hidden Tudor Gems
Exploring New Places to Visit



THE TUDOR TRAVEL GUIDE - AS SEEN ON...



FRANCE 2

