



CARLDENALISHOW.COM

NEW WEEKLY EPISODES SUMMER 2019

SEASON TWO

LIVE INTERACTIVE CANNABIS SHOW

420LIFETV X ILLUSTRIOUS FEW

PREMIER VIEWER NETWORK FOR MARIJUANA ENTHUSIASTS

WHO IS CARL DENALI?

CANNA-BRAND AMBASSADOR AND MARKETING CONSULTANT

More than just a social influencer, Carl Denali has transformed himself into a known figure in the industry. Within one year under his new brand, Denali was embraced by the MMJ community for his diverse #DenaliSesh events. Recently hosting the Timeless Vapes 420 Gala for a second time, Denali continues his guest appearances nationwide.

After an impressionable feature on BuddaboxTV, Denali partnered with Kyle DaShawn & 420LifeTV to create The Carl Denali Show, a live variety mashup of artists, dispensary owners, patients & beyond. Season 2 is upon us, and the elevation of Denali is even higher than before. Stay tuned!

ANYONE CAN BE A "DENALI" KNOWN AS THE HIGH ONE

To understand the Denali movement, you must first explore where the name comes from. Mount Denali [formerly known as Mount McKinley], is the highest mountain peak in North America. With a summit elevation of 20,310 feet over sea level, above the clouds seems like a wonderful place, right? With Carl Denali, it is! That is truly the mindset for greatness, and now you can be a Denali too!



After meeting through music, Carl Denali and Kyle DaShawn work behind the lens to form a unique experience.

KYLE DASHAWN

Known as KD on the set, Kyle handles the technical side of the show and advertising. He can be found behind the scenes, working on everything from graphic design to filming and live broadcasts. Even music as well!

With over 10 years in the entertainment industry, KD has worked with clientele including Red Bull, Monster, Nike, Universal, SXSW, Vitamin Water, Def Jam, Ciroc & more.

EVENT HOSTING BRANDING REPS

Our experienced team of DENALI DARLINGS are ready to help showcase your brand! 420 friendly services dedicated to engagement and crowd interaction. Turn your promotional event into an experience catered for fun! Contact us for more information.

PRODUCT DEMOS BOOTH GREETING



SEASON ONE

"SO, HOW DID YOU GET YOUR OWN SHOW?"

CARLDENALISHOW.COM
CARLDENALISHOW@GMAIL.COM

CAMERA & A DREAM

While recording music sessions in the studio, **Carl Denali** provided a live stream to fans and interacted with viewers by mobile app. As **Kyle DaShawn** began documenting footage for him at live events, the duo were offered their own show on **420LifeTV Network**. Their first collaboration originated as a pre-recorded show. However, the live format worked best and engagement soared. After finishing the first season, thousands of views accumulated with fans nationwide and across the globe. We truly appreciate you!

SPECIAL GUESTS

Season One was filled with colorful guests and amazing giveaways. We've featured innovative cannabiz accessories from **Bee Nails**, **Magical Butter Cafe**, **Phoenician Engineering**, **Sir Newton's Original**, **Mr. Smokebuddy**, the **Hempire** mobile game & more.

Premium flower and extracts on set came from brands including **Timeless Vapes**, **Desert Rose**, **TruMed**, **Nirvana**, **Canamo Extracts**, **Grow Sciences** and **High Grade**. Let's get your brand involved with Season 2!



30 ORIGINAL EPISODES

OVER 40 SPECIAL GUESTS

50 VENDORS PLUS & BRANDS

SOCIAL PRESENCE

13K @CARLDENALI 

40K @SEEDLESSCLOTHING 

195K @SEEDLESSLIFETV 

206K @GRINDFACETV 



THE Carl Denali SHOW

SPONSORSHIP PRICING

TIER ONE \$50 PER EPISODE (8 EPISODE MINIMUM)

- Product placement on set
- LIVE audible reference

TIER TWO \$100 PER EPISODE (6 EPISODE MINIMUM)

- Product placement on set
- LIVE review and demonstration
- Brand tagged in video description
- Call to action for viewers

TIER THREE \$215 PER EPISODE (4 EPISODE MINIMUM)

INCLUDES TIER 2 PLUS:

- LIVE Giveaway + Traffic Driver
- Guest Brand Representative (optional)
- Vertical Exclusivity (no similar products)
- Logo Flash during intro, breaks and outro

A LA CARTE OPTIONS:

RUN VIDEO COMMERCIAL: \$75 (TIER 1 REQUIRED)

"PRESENTED BY" LOGO ON SCREEN: \$50 (TIER 2 REQUIRED)

PROMO GEAR AS WARDROBE ON SET: TIER 2 REQUIRED

CANNABIS AD NETWORK VIDEO: INQUIRE FOR PRICING

CUSTOM TEXT MESSAGING BLASTS: INQUIRE FOR PRICING

CAMPAIGNS BUILT FOR YOU

We understand that each brand within the industry is at a different level. By utilizing all the space on the set, we can customize your plan to get the most engagement possible. We can place your product on tables, display your logo on the wall or even wear your items on set. The possibilities are endless!

WHY DO YOU REQUIRE A COMMITMENT?

After last season, we realized that the show will run best if clients and guests are booked in advance. A structured setup works best for show prep **and** when we go live. It also eliminates brands who aren't serious. Our set and online platform are precious and must be treated as valuables. Please respect our sponsors and their time!

SOCIAL MEDIA PRESENCE: 12 UNIQUE CANNABIS BRANDS



500K

facebook
likes



135K

instagram
followers



15K

email
subscribers

Through the years, we've worked to establish direct partnerships with influential brands online. Within a powerhouse of social platforms, we've built digital access to canna audiences everywhere.

**CUSTOM AD PLACEMENT AVAILABLE
FOR STREAMING VIDEO PLATFORMS
AND ONLINE MEDIA OUTLETS!**

CONTACT US

carldenalishow@gmail.com

Visit us online at www.carldenalishow.com



THE Carl Denali **SHOW**