



---

# *Kimberly White*

LIFESTYLE AND BEAUTY INFLUENCER

---

HELLO@KIMBERLYLWHITE.COM

---

## *SOCIAL*

 [@officiallykimwhite](#)

 [@officiallykimwhite](#)

 [Kimberly.White](#)

 [@officiallykimw](#)

---



## *ALL ABOUT KIMBERLY*

I am an Atlanta, GA based lifestyle and beauty influencer. My goal is to inspire women to be comfortable in their own skin, while being their most authentic selves. The purpose of my brand is to showcase the latest fashion and beauty trends.

## *SERVICES OFFERED*

- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Giveaways & Contests
- Affiliate Advertising
- Travel
- Representation at Events
- Brand Ambassadorships

## *METRICS & ANALYTICS*

- Instagram: 23,411 Followers  
Audience: 86% Women, Ages 25-44  
Top Locations: US, New York, Houston  
3% Average Engagement Rate
- YouTube: 4,592 Subscribers  
200,000+ Views  
Audience: 100% Women, Ages 25-34  
Top Locations: US, UK, South Africa
- Pinterest: 17,000+ Monthly Viewers  
Audience: 91% Women, Ages 25-34  
Top Locations: Atlanta, New York, Dallas

