

"THE HARDEST THING ABOUT ENLIGHTENMENT  
IS THAT HYPOCRISY HATES CONFRONTATION."

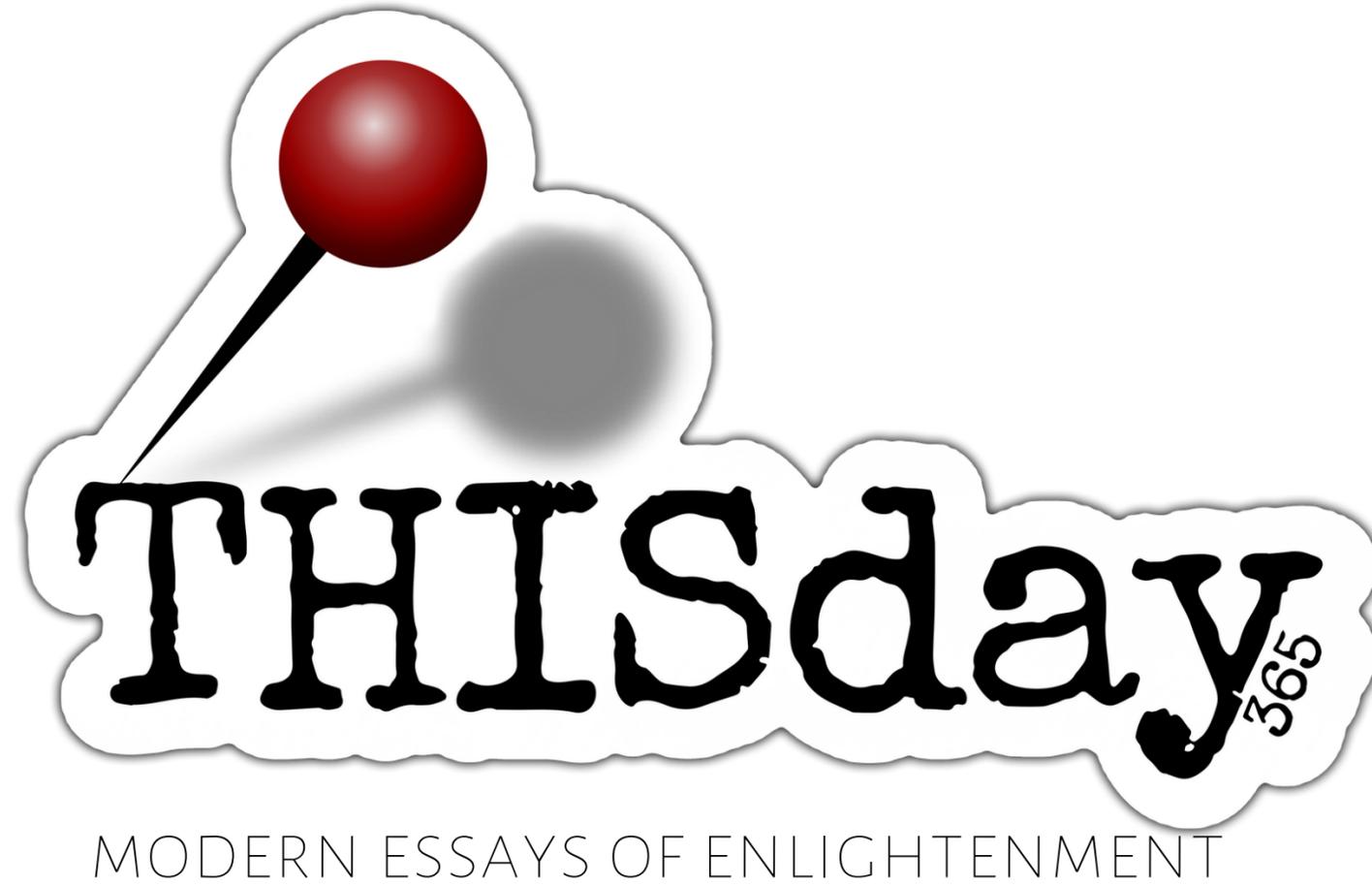
-PHILIP GABBARD

# THISday

NEW AUTHOR PRÉCIS



WORDS FOR THE VULNERABLE AND THE VENERABLE



PHILIP GABBARD



# THIS is THISday:

## Description:

- THISday is written by marketing entrepreneur, motivator, and author, Philip Gabbard.
- THISday is a modern Montaigne meets Don Miguel Ruiz mash-up, reincarnate, reprise, re-birth of renaissance-age philosophy for the Everyman.
- THISday is not a HOW-TO THINK book; it's a THINK HOW-TO book.
- THISday, like all discovery and expedition, awaits you, and invites you to find enlightenment within the words of modern savant.
- The savant you discover may be you!
- THISday is a curiously-strong, well-written book with an assemblage of awakenings on every page.

# THIS is THISday:

## Description:

Philip Gabbard has written THISDay, a book of, by, and for the Everyman in all of us.

Gabbard's THISday is the story of his unintentional paths to understanding life's conflicts with enlightenment. It's not a path that he set out to take because, like most of us, he roamed about, followed the ways of the human herd for a while, wandered away, got lost, questioned where he was going and even why he was on the path. Any path. He wondered how he was expected to understand his past experiences and focus them to learn how to get to something or somewhere in the future. Why were there societal rules and expectations? Who made them? Why so many—shoulds, have-to's, mantras—which demanded conformity?

THISday is a motivational non-fiction book series of empowering stories and teachings that educates and encourages readers to take control and find their power, find their voice through listening and understanding with greater intention.

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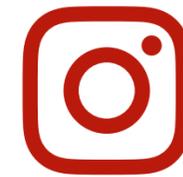
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**Let's Talk**

**Reach Out to Us**

**AUTHOR**

philip@philipgabbard.com

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323 . 474 . 5517

**EDITOR**

jack.rochester@icloud.com

---

339 . 223 . 9191

**PUBLISHER**

grael@wheatmark.com

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520 . 798 . 0888