



Media Kit

@ITSBRENNAE

WHO I AM

itsBRENNAE (Bren'nae DeBarge) is an Atlanta based Wife, Mom, Youtuber & Lifestyle Influencer who aims to inspire the millennial woman & mom through content focused on motherhood, wellness, relationships and overall life tips.

YOUTUBE STATISTICS

20.7K

subscribers

810K

monthly
impressions

40K

unique
viewers
monthly

5.3%

CTR

INSTAGRAM STATISTICS

4.3K

followers

**40-
60K**

monthly
impressions

6%

engagement
rate

18-34

age range

CONTACT ME

E-mail: itsbrennae@gmail.com

INSTAGRAM: @itsBRENNAE

YOUTUBE Search: "its BRENNAE"

Ad Rates

A la Carte

Integrated Youtube Video \$200

Instagram Post \$50

One Insta Story (3-5 Frames) \$20

Package Deals

Instagram \$95

One Instagram Post

One IG Story

(3-5 Frames)

IG Story Highlight

(7 Days)

Link In Bio

(24 Hours)

Standard \$295

One Integrated Youtube

Video

One Instagram Post

Two IG Stories

(3-5 Frames EACH time)

IG Story Highlight

(7 Days)

Link In Bio

(24 Hours)

Deluxe \$395 (60days) Premium (Long Term)

One Integrated Youtube Video

Two Instagram posts

Six IG Stories

(3-5 Frames EACH time)

IG Story Highlight

(60 Days)

Link In Bio

(72 hours)

Please Email: itsbrennae@gmail.com

**to discuss long term
collaborations.**

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