



Allanna Cuellar

ABOUT ME



@ ALLANNA_CUELLAR



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ALLANNA.CREATES@GMAIL.COM

Fashion, Style, Healthy Lifestyle

On my social media platforms I actively promote the fact that every individual has their own unique style that is apart of who they are. I do so by sharing inspiration from my daily fashion looks and style. My goal is to inspire others to not only show their style, but to wear it proudly. Since we are in 2021, health is a priority now more than ever. I love incorporating healthy daily life habits to promote a lifestyle that preserves the body for the temple that it is. I take a mostly natural, vegan, and plant based approach to this lifestyle to gain the most out of the benefits from the most natural occurring things on our beautiful Earth.

I am a Business Marketing Major and take pride and joy in using my creative passion to turn individual ideas into carefully crafted strategies that resonate with each individual. Marketing is not just about numbers, but also creating a genuine connection with the desired audience and helping to fulfill their individual needs and goals.

NUMBERS

WITHIN THE LAST 30 DAYS (AS OF MAY 5, 2021)

-1,570 followers

-Impressions 41,860+

-Reached 10,300+

LOCATION

WITHIN THE LAST 30 DAYS

- 58.7% United States

-2.5% India

-5.0 % Canada

-4.6% United Kingdom

-5.5% Philippines

AUDIENCE

WITHIN THE LAST 30 DAYS

- 46.2% Ages 18-24

-3.6% Ages 45-54

-37.2% Ages 25-34

-2.7% Ages 13-17

-8.6% Ages 35-44