



# Kreative Kourage Designs

**10K+**  
Followers

**1K**  
Weekly Visits

**2-4%**  
Engagement

## Katie-Kan-Do & Kiddos Too!

Katie is all about creativity and living a courageously, innovative lifestyle. Whether she is redesigning furniture, crafting with kiddos, creating styles for the busy Mom-on-the-go, cheering on her children's activities, helping with school projects or carving out time for date night and maybe even a little travel....it all takes creativity and as Matisse said... Creativity takes Courage!

The **Kreative Kourage Designs** Instagram feed is a microblog documenting just that. Katie is always eager to support and promote wholesome, products and services that contribute to her family's creatively, colorful lifestyle and in sharing her IG space with you she intends to return the favor!

## Contact

Katie Arredondo  
IG Handle @kreativekouragedesigns  
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214-608-1862

## Demographic



- 80% Female
- 20% Male
- Age Range 18-45
- US/Canada/Mexico/UK/India

## Partnership Opportunities

- Sponsored Post
- IGTV Video
- Sponsored Story
- Giveaway
- Affiliate Promotion
- Brand Ambassadorship

**Let Katie & her  
family represent  
you and yours!**



## Brand Partnerships



## Brand Affiliate





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Let Katie & her family represent you and yours!

To the Department of Public Relations

2020

My name is Katie and I'm an Instagram Influencer and micro-blogger based out of the Dallas, Texas area. I'm reaching out to you today in hopes of collaborating with you.

My IG page, Kreative Kourage Designs, aims to inspire women and their families to act with courage and creativity in all aspects of life. I think your product are just the kind of thing to help us all do just that! I believe your mission and mine are wonderfully compatible and both our audiences would benefit from a collaboration.

I would love to showcase your products on my IG feed, stories and IGTV. Is this something you'd be interested in or find helpful?

For your reference, please see the attached media kit highlighting my IG statistics and previous examples of brand collaboration.

If you're interested in working together, please let me know! I would love to discuss a collaboration and rate that would be mutually beneficial.

Thank you!



214-608-1862

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