



HIKING ILLUSTRATED



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hikingillustrated](https://fb.com/hikingillustrated)



@hiking.illustrated

HIKING ILLUSTRATED was launched in 2019 with the aim of sharing the world's most amazing hiking and travel destinations through gorgeous photography and interactive online maps.



HIKING ILLUSTRATED

OUR GOAL

We love to hike, and the more far-flung the adventure the better. Of course, no amount of preparation can prevent the unexpected (and we seem to make a lot of mistakes), so our aim is to share our tips, tricks and advice so others can have a great experience minus the headaches.

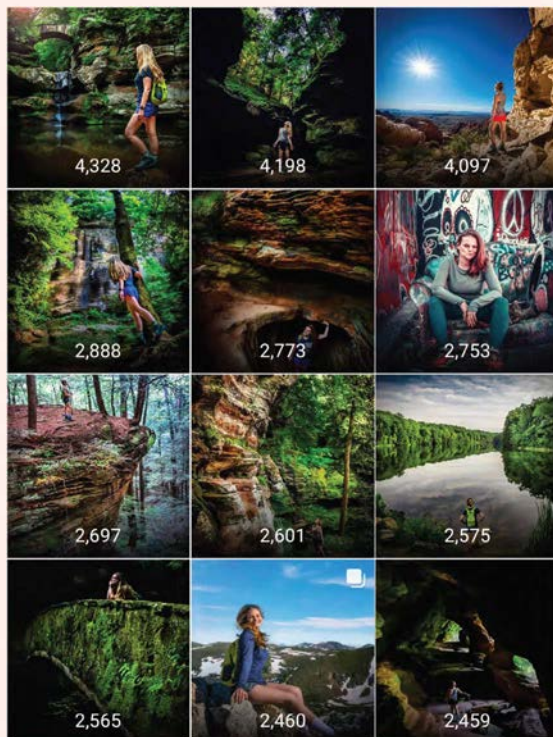
In addition to our Instagram feed, we recently launched WWW.HIKINGILLUSTRATED.COM, which will host more in-depth information and interactive trail maps.

AUDIENCE

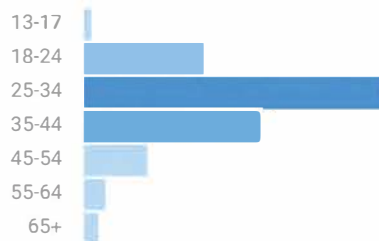


4,787 FOLLOWERS

Our fast-growing Instagram following consists largely of hikers and travel buffs. Below is a demographic breakdown of our audience and a snapshot of impressions from our recent posts.



Age Range



Gender

