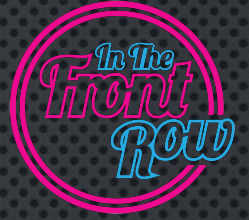




SHEREEN RAYAN

IN THE FRONT ROW MANAGEMENT

SHEREEN RAYAN - PHILOSOPHY



I AM THAT PERSON THAT NO ONE THOUGHT WOULD ACCOMPLISH THE THINGS THAT I HAVE IN MY LIFE. I FEED OFF OF UNDERDOGS IN SPORTS WHO PLAY UNDER THE RADAR. THEIR STORIES AND MY RELATIONSHIPS WITH THEM ONLY GIVE ME MORE INCENTIVE TO PUSH FORWARD TO LIVE MY DREAMS TO THE HILT. I WANT TO BRING THE FANS CLOSER TO THE ATHLETES, COACHES AND TEAMS. I WANT TO HUMANIZE THE STARS WE LOOK UP TO BECAUSE OF THEIR INHUMAN SKILLS.

I WANT TO BE THAT BROADCASTER AND CONSULTANT/MENTOR THAT EVERYONE CAN TRUST. GAINING THE TRUST AND RESPECT OF ATHLETES, COACHES, TRAINERS, AGENTS, FELLOW BROADCASTERS, PARENTS/FAMILY AND TEAMS SID'S IS WHAT IS MOST IMPORTANT TO ME. I WANT TO BE THAT LOVING MOM TYPE, WHO WANTS SUCCESS FOR EVERYONE AND CARES ABOUT PEOPLE'S FEELINGS, 'MAMA RAYAN.'

I AM A FAN FIRST, AND I APPRECIATE THE SKILLS THOSE I INTERVIEW POSSESS THAT I DO NOT. THE ATHLETE/COACH COMES FIRST IN MY BOOK. IT IS THEIR STORY, I AM JUST ALONG FOR THE RIDE. I AM MORE INTERESTED IN THE JOURNEY, THE PROCESS AND THE PERSON IS BEHIND THE PUBLIC PERSONA. I AM HONEST AND POSITIVE, I ENJOY COMPLEMENTING AND MOTIVATING OTHERS THAT MOTIVATE ME.

SHEREEN RAYAN

Overview of current Work



- HOST AND PRODUCER OF [IN THE FRONT ROW](#) (VIDEO CONTENT, PODCASTS, BLOGS)
- EDITOR/SITE EXPERT. MAJOR CONTRIBUTOR/WRITER AND SOCIAL MEDIA DIRECTOR - SPORTS ILLUSTRATED'S FANSIDED SITE FOR THE UNIVERSITY OF ARIZONA WILDCATS [ZONA ZEALOTS](#)
- CONTRIBUTOR SPORTS ILLUSTRATED- FANSIDED'S [LAKE SHOW LIFE](#)
- EDITOR/WRITER ROTODEN NBA, WRITER ROTODEN LAKERS (TO BE LAUNCHED IN JUNE)
- IMG SPORTS NETWORK - ARIZONA WILDCATS FOOTBALL SPOTTER
- SOCIAL MEDIA MANAGEMENT (TWITTER, FACEBOOK, INSTAGRAM)- [@SPORTSCRAZEE](#) [@ZONAZEALOTS](#)
[@INTHEFRONTROWLA](#)
- ARIZONA WILDCATS CONTRIBUTOR/GUEST [WHAT'S BRUIN](#) PODCASTS AND [GO JOE BRUIN](#) FANSIDED SITE
- ARIZONA WILDCATS CONTRIBUTOR [MARK ROGERS TV](#) YOUTUBE CHANNEL (NCAA FOOTBALL)
- ENTERTAINMENT INDUSTRY EXECUTIVE AND CONSULTANT - BUSINESS INTELLIGENCE/ANALYTICS, DATA ARCHITECTURE, AUDIENCE AFFINITY ANALYSIS, PROCESS RE ENGINEERING, INTERDEPARTMENTAL TEAM MANAGEMENT AND COMMUNICATION

SHEREEN RAYAN

Credentials



- UNIVERSITY OF ARIZONA WILDCATS FOOTBALL
- UNIVERSITY OF ARIZONA WILDCATS BASEBALL
- UNIVERSITY OF ARIZONA WILDCATS SAND VOLLEYBALL, GYMNASTICS, AND LACROSSE
- SOUTH BAY LAKERS - FULL ACCESS
- CIF - CALIFORNIA HIGH SCHOOL SPORTS
- PAC-12 FOOTBALL MEDIA DAYS
- PAC-12 BASKETBALL MEDIA DAYS
- THE DREW LEAGUE
- BALLISLIFE ALL-AMERICAN GAME
- NIKE BASKETBALL
- PANGOS CAMPS AND TOURNAMENTS (DINOS TRIGONIS)



SHEREEN RAYAN

Relationships - Broadcasting

- BRIAN JEFFRIES AND LAMONT LOVETT- IMG SPORTS NETWORK ARIZONA ANNOUNCERS
- PREMIUM SPORTS - TRAIN ELEMENTARY THRU HIGH SCHOOL (4 & 5 STAR) AND COLLEGE FOOTBALL PLAYERS
- BASKETBALL PLAYERS WHO PLAY IN THE DREW LEAGUE (NBA, OVERSEAS, HS, COLLEGE)
- HIGH SCHOOL BASKETBALL AND FOOTBALL PLAYERS
- PAC-12 BASKETBALL AND FOOTBALL PLAYERS
- OTIS "DINO" SMILEY AND COACH MAE - DREW LEAGUE
- SEATTLE SEAHAWKS - JEN MUELLER (MENTOR/SIDELINE REPORTER)
- PORTLAND TRAIL BLAZERS - BRIAN WHEELER (MENTOR/TRAILBLAZERS RADIO ANNOUNCER)
- FORMER DENVER BRONCO AND RAIDERS COACH RICKY HUNLEY (MANAGE)

SHEREEN RAYAN

Photo Gallery - Basketball

TERRANCE FERGUSON,
NBA DRAFT 2017



RAWLE ALKINS
ARIZONA WILDCATS



JALEN HILL, JAYLEN
HANDS
UCLA

SHAREEF
O'NEAL '18
ARIZONA
COMMIT



TARIK BLACK, LAKERS



DAVID NWABA, LAKERS
JULIAN JACOBS SB LAKERS



STANLEY JOHNSON
DETROIT PISTONS



VANDER BLUE
SOUTH BAY LAKERS



JORDAN BELL
2017 NBA DRAFT (OR)



NICA ZUBAC, AC GREEN
LAKERS



COBY KARL, SOUTH BAY
LAKERS



IRA LEE, BRANDON
RANDOLPH, ARIZONA '17

@iramandoesit @BRandol

SHEREEN RAYAN

Photo Gallery - Football

USC TROJAN SIGNEES Greg Johnson and Joseph Jody Lewis - The Reign of Troy

GREG JOHNSON
USC 2017



Arizona Football: O-Line Leader Jacob Alsadek holding teammates accountable

JACOB ALSADEK
OL ARIZONA



HAWKINS HS
ARIZONA
RECRUITS

Arizona Wildcats Quarterback Khalil Tate 2017

KHALIL TATE
QB Arizona
Wildcats



DeGabriel Floyd

Arizona Football: Head Coach Rich Rodriguez post Open Spring Practice

RICH RODRIGUEZ
HEAD COACH
ARIZONA



Recruits Ethan Rae TE and Kyle Ford WR from Servite High School



ETHAN RAE
Recruit 2019

Future Arizona Wildcat Football Quarterback Rhett Rodriguez



RHETT RODRIGUEZ
QB Arizona

2018 Quarterback Football Recruits JT ShROUT and Jack Alexander SoCal



JT SHROUT
QB 2018 Class