

MEDIA KIT

MRS

megan jane

HELPING YOU MANAGE MOM LIFE WITH STYLE

about the blog

Mrsmeganjane.com is a lifestyle blog to help you manage mom life with style. Whether you're working on you or your home, we're going to save you time and money while making you feel fabulous. With a boho farmhouse feel that inspires every woman to get creative in their space, you'll find topics related to motherhood, healthy living, home decor and {mostly Target} fashion!

about meghan

Megan is a work from home mom of two with a passion for photography, wine, and home decor. She lives in the small state of Delaware with her husband, two kids and dog Dolly. As a former high school math teacher, she enjoys connecting with other moms and sharing her creativity. Her content is clean, crisp and authentic and she always finds a way to relate to her audience. You will find that she spends a lot of time connecting and building trust within her online community.



13.1k followers • 4.29% engagement rate
150k+ views on reels • 500 avg. story views
5.5% story engagement
@mrsmeganjane



38k monthly viewers
@meganwinokur

AUDIENCE DEMOGRAPHIC

Monthly Page Views: 1k • Monthly Unique Visitors: 694 • 80% US Visitors
93% Women • 74% Between the age of 25 and 44



mrsmeganjane.com • hello@mrsmeganjane.com



LET'S COLLABORATE

FEATURED STORY:

2-4 featured Instagram story posts highlighting product or service with a swipe-up link to your website.

PINTEREST PINS:

5 eye-catching Pinterest pins pinned to relevant pinterest boards.

SOCIAL MEDIA POST:

One high resolution, clean and crisp image highlighting product or service posted on Instagram and Facebook feed. Includes 2-4 instagram story posts highlighting product or service with a swipe-up link to your website.

BLOG POST:

One featured blog post highlighting the product or service accompanied by 5 Pinterest pins.

BUNDLE:

Blog post + social media post.

Thank you!
-Megan

PREVIOUS PARTNERSHIPS

