



LIFE  
STYLE  
MOTHER  
HOOD



Haley  
KELLEY



LIFESTYLE/MOTHERHOOD/  
MOTIVATION - MICRO  
INFLUENCER



34K



# Marketing Details

@THE.KELLEY.CONNECTION



## Rates

EVERY PARTNERSHIP VARIES, SPECIFIC RATES WILL BE DISCUSSED UPON INQUIRY

## Services

SERVICES OFFERED FOR MARKETING YOUR BRAND INCLUDE BUT AREN'T LIMITED TO:

5-8 CREATIVE PICTURES FOR YOUR BRAND TO USE  
1-2 CAREFULLY CURATED POSTS ON MY FEED

2-5 STORY POSTS WITH YOUR BRAND TAGGED & THE LINK FEATURE  
THE DIRECT LINK TO YOUR BRAND OR WEBSITE IN MY BIO FOR 24-48 HOURS

GIVEAWAY POST  
PROMO CODES  
TRY-ONS  
PRODUCT REVIEWS







# Meet Haley Kelley

HELLO MY NAME IS HALEY KELLEY. I AM A MICRO INFLUENCER IN THE LIFESTYLE/MOTHERHOOD NICHE. I AM AN OILFIELD WIFE AND MOM OF 4 KIDDOS, 3 OF WHICH ARE ADOPTED. I STARTED THIS JOURNEY BECAUSE I FELT LIKE I NEEDED TO DO SOMETHING THAT WOULD MAKE PEOPLE SMILE WHEN THE WORLD IS A HARD PLACE TO LIVE IN. SOMETHING IN MY LIFE WAS MISSING, A PART OF MYSELF THAT I LOST AMIDST THE CHAOS OF MOTHERHOOD. I DECIDED TO



CREATE INSPIRATION FOR OTHERS TO GUIDE THEM ON THEIR DARK DAYS. MY GOAL IS TO HELP OTHERS ON THEIR JOURNEYS BY SHARING EXPERIENCES PRODUCTS, AND FUN WITH THEM!



# Social Media Stats

1500+ AVERAGE LIKES/POST  
 40+ COMMENTS/POST  
 3% ENGAGEMENT RATE  
 AGES 25-44  
 90% WOMEN 10% MEN  
 34K+ FOLLOWERS