



MEDIA KIT 2021

ROB REGAL

Gaming & Culture

**STREAMER
GAMING CONTENT CREATOR
SOCIAL MEDIA INFLUENCER
VISUAL EDITOR
GRAPHIC DESIGNER**

www.robregalgxc.com | [@RobRegalGxC](https://twitter.com/RobRegalGxC)





ABOUT ROB REGAL

Rob Regal is a growing content creator that started in 2015 streaming retro games on YouTube Gaming, followed by making YouTube videos about gaming, mobile tech, and music in 2016. In 2018, he expanded on his gaming content and started streaming on Twitch and Mixer.

He utilizes his skills in audio/video recording and editing to facilitate multiple avenues of content creation, including podcasts, gaming reviews, livestreams & more. His honest and relaxed approach to speaking on both gaming and lifestyle topics have slowly increased his following as of recent. He is currently a Twitch Affiliate, Facebook Gaming Level Up Creator, and pushing for YouTube Gaming Partner.

Rob Regal is also a former hip-hop artist who has been featured on platforms such as XXL, Complex, MTV, SHADE45's Sway In The Morning, HipHopDX, AllHipHop, Spotify, Apple Music, & more.



AVAILABLE FOR

Gaming Event Appearances
Stream Partnerships
Video Editing/Graphic Design
Ambassadorship
Social Media Content & Collaborations
Product Reviews

CONTACT

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@RobRegalGxC

Based in the Washington, DC Metropolitan Area



SOCIAL STATISTICS



2.7k

Instagram followers
@robregalgxc

6.7k

Twitter followers
@RobRegalGxC

500+

YouTube subscribers
@RobRegalGxC

2.1k

Facebook Gaming followers
Rob Regal: Gaming & Culture

1.5m

Monthly tweet impressions
@RobRegalGxC

500+

Twitch followers
RobRegalGxC



MUSIC AUDIENCE



ROB REGAL FKA LYRICISS

robregalgxc.com

YOUTUBE STATISTICS

18

videos

300K+

total views

APPEARANCES/ACCOLADES

- * **Sway In The Morning: DMV Cypher (Sirius XM)**
- * **Rapfest Cypher (MTV/BET Jams)**
- * **XXL Magazine: 10 DMV Artists You Need To Know**
- * **MTV Hive: The Five Best Rappers In Washington, DC**
- * **Complex: 10 New DMV Rappers To Watch For**
- * **Opener for Logic's Welcome To Forever Tour**
- * **Opener for 2 Chainz's Based On A T.R.U. Story Tour**
- * **Red Bull Soundstage Featured Artist**




BRANDS I WOULD LIKE TO WORK WITH




THANK YOU


If you're interested in discussing any potential opportunities, sponsorships, or endorsements, please feel free to contact me at any of the below methods!


 ROBREGALGXC@GMAIL.COM

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