

Travelstylecreative

DIGITAL INFLUENCER / CONTENT CREATOR



MELANIE ULCEUS

Melanie Ulceus is an agency model and solo female travel & wellness content creator. She prides herself on fashion modeling and authenticity, with Travel as her forefront. Melanie's mission is to motivate other creators to find their inner peace as they continue to find themselves along their journey.

AUDIENCE

My audience is a diverse group of travel, fashion and lifestyle creators. They are driven by freedom, aesthetic and creativity by other creators in these spaces.

3.2 K 9.1% 37.3% 12 K

instagram engagemment audience monthly
followers rate reach impressions

AUDIENCE INSIGHTS

14%

AUDIENCE		AGE	
UNITED STATES	80%	18 TO 24	
UNITED KINGDOM	4% 5%	25 TO 34	
TOP CITIES - New York, New York - London, England		GENDER	73%

- Los Angeles, California

24			CLOTHING	29.8%
34	53 _% 22 _%	POP	29.4%	
, 54		22	RAP & HIP HOP	28.2%
) 44		FASHION	27.7%	
			NATIONAL	26.1%
DER 73%		27%	PHOTOGRAPHY	23.5%
	72		DANCE-POP	21.3%
	MALE	ROCK	17.9%	
			ELECTRONIC	17.3%

AUDIENCE LIKES & INTERESTS (i)

BRANDS



TESTIMONIALS

"We had the pleasure of collaborating with Melanie on a social media campaign for ADORAtherapy. Melanie exceeded our expectations. Her content is authentic, her following is impressive and her professionalism actually took our breath away, and were in the business of breathing! We can't wait to collaborate again as she is exactly the kind of partner a brand hopes for!" Laura McCann Founder & Chief Mood Booster



SERVICES

Creative Direction
Model Campaigns
Sponsored Posts
Product Reviews
Social Media Campaigns

CONTACT

Melanie Ulceus hello@travelstylecreative.com

PORTFOLIO

Campaign with @ilovehighoh



Campaign with @yeouthskincare



Campaign with @tobeinbloom



Campaign with @highlinewellness

