



Trish Monroy

I want to inspire others to find their own style and help brands with creative content and more sales

@PATRIIZZLE

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ABOUT ME

Fashion & Social Media Marketing

I am a fashion/media marketing major and a new micro-influencer. I also create fashion, lifestyle, and travel content. I love to help and collab with brands to promote and provide them with content to get them more sales.

I am passionate about styling different looks, being creative with content ideas, and shooting/filming my life.

The Numbers

as of May 26, 2020

- 17,000+ instagram followers
- reached about 43,000 profiles
- 120,000+ impressions

Location

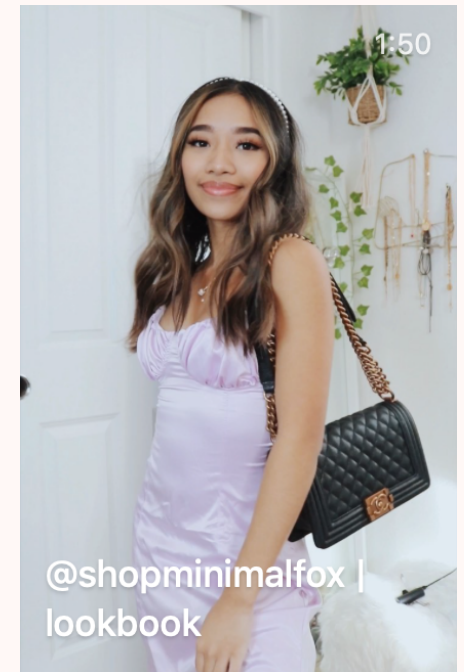
as of May 26, 2020

- 64% United States
- 5% Philippines
- 3% Canada
- 3% Brazil
- 2% Australia

Audience

as of May 26, 2020

- 6% ages 13-17
- 50% ages 18-24
- 27% ages 25-34
- 17% ages 35+



55% women

45% men

RATE SHEET

@PATRIIZZLE

14K+ FOLLOWERS

120K+ REACH

Instagram story (3 slides) ----- \$30

unboxing, tutorials, swipe up link, etc

Instagram post ----- \$50

high resolution with brand and products featured

IGTV video (60 sec) ----- \$100

creative and high quality video

outfit lookbook, skincare routine, tutorials, etc.

Tiktok video (3K+ followers)----- \$50

brand and products featured

Instagram Package ----- \$120

instagram story

3 instagram posts

other requests available

Brand Ambassador ----- \$250

Instagram stories

6 Instagram Posts

IGTV video upon request

other requests available