

MEDIA KIT 2020

Jeff Yamazaki

Content Creator - Digital Influencer - Model

Menswear / Lifestyle / Travel

www.jeffyamazaki.com



Jeff's Story

Hi! My name is Jeff Yamazaki and I'm a 27 year old Japanese–American born and raised in Los Angeles. My style and inspiration comes from this amazing city and I love expressing my California lifestyle through clothes and food.

Fashion is a critical part of my life and being able to spread that joy of self-expression through clothing has brought me to where I am today. Spreading content through my blog, Instagram and Pinterest has been a rewarding experience and I'm always looking forward to creating something new!

If you would like to partner together to create professional, engaging and exciting content for my followers to see and share, I would be ecstatic! My contact info is on the right, so please contact me whenever you're ready.

Thank you!

// Jeff

Contact

jeffmyamazaki@gmail.com (310) 293-9544 Instagram: @jeffyamazaki Blog: www.jeffyamazaki.com

Based in Los Angeles, California 90005

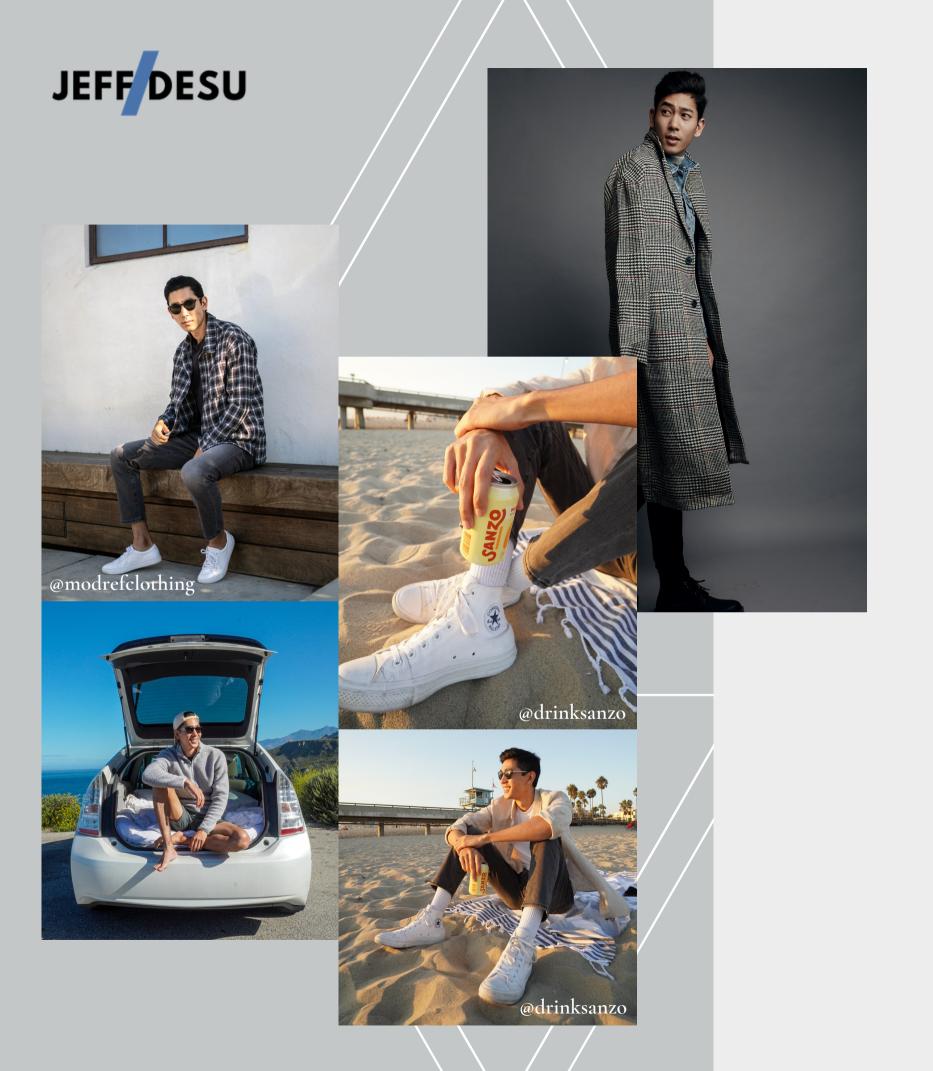
Available for

/ Social Media Content & Collaborations

/ Product Reviews

/ Ambassadorship

/ Social Media Photoshoot & Modeling



1.5k ◎ Instagram followers @jeffyamazaki

25-34

Audience age





ık >

Blog views per month www.jeffyamazaki.com

Target Demographics



male audience

US

Location

Jeff Yamazaki



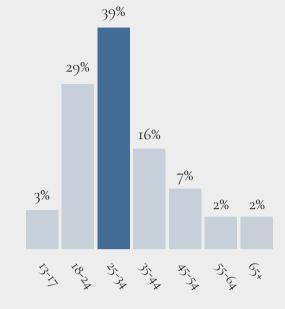




1.5K followers

27%

average post engagement rate



Audience Based on Age:



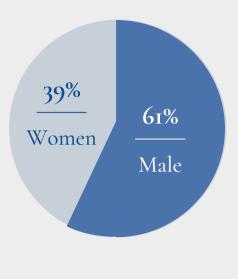
EXPRESS Men **ROW DTLA**

Men's Fashion / Style

*Reach & Impressions last 7 days as of 10/6/20

O Instagram Audience

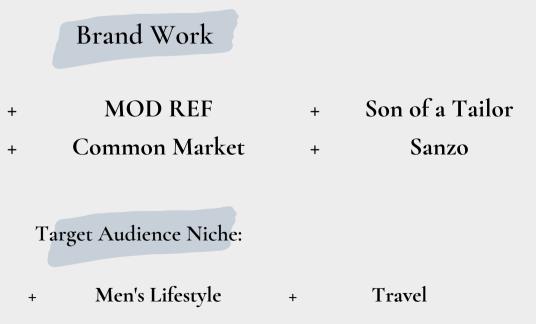




Audience Based on Gender:



Impressions*



Jeff Yamazaki

JEFF DESU

Looking forward to working with you!

www.jeffyamazaki.com

jeffmyamazaki@gmail.com

