



ABOUT US:

We are Rachel Hoback and Kaylee Madrid - the creators of Sprucing Up Mamahood Blog! We are best friends living in the suburbs of Denver, CO. We started our blog in November 2019 as a way to share our interests in Interior Design, Home Decor, DIY Projects, and Healthy Living.

Rachel Hoback - I have a degree in Interior Design from Colorado State University, and over 10 years of experience working on a range of projects from small remodels to high-end custom homes. I'm passionate about creating inviting, beautiful and healthy spaces for others. I am constantly updating and rearranging my own home. I love finding and sharing new home decor products and it is always a plus if something is non-toxic or sustainable and eco-friendly. I am a mom of 2 boys and living an active and healthy lifestyle is important to our family.

Kaylee Madrid - I have a degree in Childhood Development and Elementary Education from Metropolitan State University. I was a 3rd Grade teacher and a Nanny for most of my career, before I decided to become a Stay at Home Mom to my two daughters. I'm passionate about healthy living, healthy eating, and living a non-toxic lifestyle. I've always loved home design and DIY projects have become a passion of mine.



Blog Statistics

Monthly Page Views: 30k

Monthly Sessions: 25k

Instagram Followers: 13.5k

Instagram Engagement: 4%

Pinterest Monthly Views: 10+M

Facebook Followers: 515



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