



about

Erin documents her imperfect life and finds the comedy in training for her first marathon. She has grown her audiences on multiple platforms (mainly Instagram, TikTok and YouTube) by showing what the life of a beginner runner is actually like and inspiring/motivating other like-minded individuals to join her.

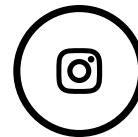
following



879



183,000



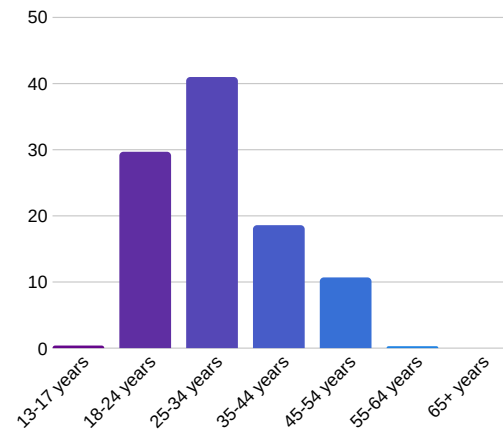
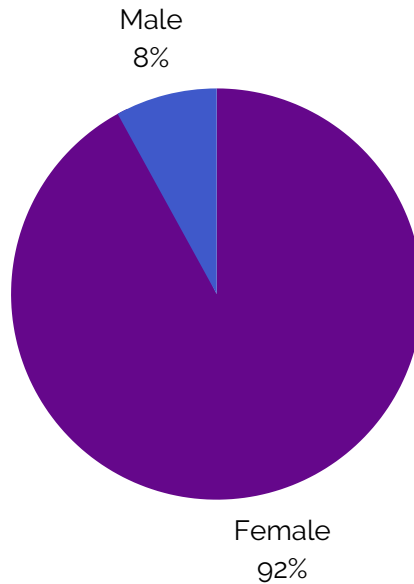
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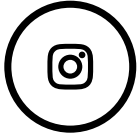
6,700

audience

This mostly female audience is very focused on self improvement and are looking for motivation and inspiration. Most are busy parents and have a strong interest to start running if they aren't already.



performance



17,214

Weekly Reach

99,754

Avg. Monthly Watch Time

1,642

Avg. Likes / Post



4,137,219

Monthly Views

174,894

Monthly Profile Views

75,000

Avg. Views / Video



36,900

Monthly Views

3,000 hrs

Monthly Watch Time

1,000

Avg. Views / Video