

BELLACHRISE TV MEDIA KIT 2020

“ We intergrate your product objectives into meaningful compelling video & social media solutions that grow brand awareness and affinity. ”

About Us

Bellachrise is an elegant travel and lifestyle blog and resource for indepenent travellers that shares with my audience the intrigues of culture, food, wildlife, travel & adventure following my firsthand experiences in different destinations around the world with the aim to market what the industry has to offer, inform and interest my audience in what is available within the market.

Our Approach

Statistics show that consumers are likely to choose a product/service that they are familiar with and or have seen and felt. Bellachrise blog and youtube videos offers you a platform to interact your brand with consumers outside of the pressure to buy from you creating share of heart that then lead to brand affinity and loyalty.

bellachrise tv

Travel & Lifestyle

Guides
Reviews
& Tips

We Support You To:

- >Interact your brand with qualified leads
- >Win consumer share of heart
- >Grow brand awareness and affinity
- >launch New Products
- >Conduct Product Sampling





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Whose My Audience?

Decerning prime adults (25-45 yrs old) 52% of which are women and 48% men and a secondary audience of 65 yrs old and above of both gender with a love for travel and moderate to flashy lifestyles, a healthy expendable income or willingness to save towards travel and live a certain quality of life. (They read fashion and travel magazines, interested in fine dining, and love adventure.

 5,000+ followers

 1,500+ subscribers

 1,000+ followers

Recent stats & figures available on request

Case study

A feature on the most photographed house in Africa, African Heritage house. The goal was to highlight what makes the house unique, the emotional benefits of choosing to stay here as opposed to a hotel (its fun and adventurous) as well as positioning the African heritage house experience in a genuine way that appeals to the target audience.

Video Produced:

My tour of the famous African heritage house

Over 44,000 views and hundreds of comments across facebook, You-tube channels and instagram @bellachrise and bellachrisetv

Values

Bellachrise brand is always eager and pleased to work with and form organic partnership with aspiration brands embodying reverence for the beauty in life and kindness in humanity.

What Others Are Saying About Us

- "Amazing perspectives on travel and lifestyle" *Facebook Follower*
- "Breathtaking videos, photos and a well written piece! I was delighted with Christabel's review of my property. Got quite an impressive exposure for a young you tube channel. -Absolute pleasure to work with."

Alan Donovan, Owner African Heritage House

