



[ketosismom.net](https://ketosismom.net)

# Ketosis Mom

AMAZON CREATOR/INFLUENCER,  
BLOGGER

**amazon live** [KetosisMom.live](https://KetosisMom.live)

 [amazon.com/shop/ketosismom](https://amazon.com/shop/ketosismom)

For media pricing contact:  
[ketosismom@gmail.com](mailto:ketosismom@gmail.com)



[@KetosisMom](https://www.tiktok.com/@KetosisMom)



[@TheKetosisMom](https://www.facebook.com/TheKetosisMom)



[@LivingLargeinLilly](https://www.youtube.com/channel/UC...)

LIKEtoKNOW.it  
\*\*\*\*\*

[Jennifer Dwyer](https://www.like2know.it/user/JenniferDwyer)

# jennifer dwyer

AMAZON INFLUENCER

## about

The Ketosis Mom website started in 2018 as a means for a new stay at home mom to upkeep computer skills. Going from 10+ years in clinical operations and pharmaceutical manufacturing ops, to sitting at home, was restless.

A Ketogenic lifestyle journey started in 2018, postpartum. Soon family and friends noticed weight loss and began asking for recipe guidance and product suggestions. The easy recipes section was developed to be able to share ketogenic and low carb recipes with multiple requestors. With that came an amazon associate account for product tagging. From there, it grew into a Social Media following, discount hub for followers, and blog for tips, tricks, and hacks. More followers became interested in the family as a whole (from Men's products, kid's products, and items around the house). The Amazon Associate account turned into Amazon Influencer/Creator status and opened up an entire world of products for testing, reviews, unboxing, and livestreaming to our audiences.

The entire Dwyer family is involved with product testing and tasting prior to anything being shared publicly. What started as a means to keep busy, luckily developed into a permanent stay at home option.

## the numbers



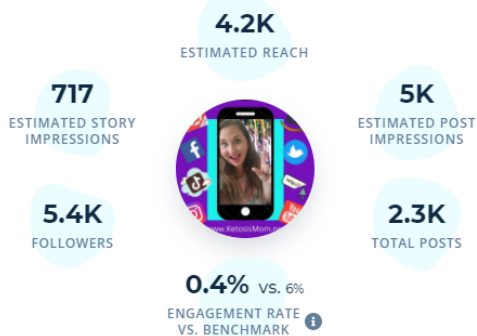
5400

As of, September 2021



Average Monthly sales

\$50 000

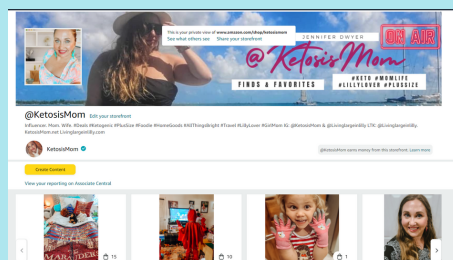
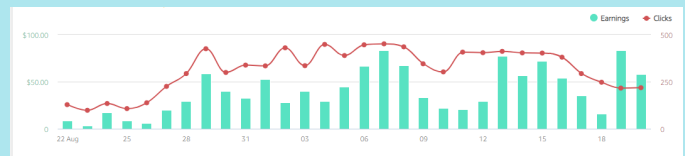


### Content Type

Based on reach



Clicks	Shipped Items	Returned Items	Conversion	Shipped Items Revenue
9,481	969	29	10.22%	\$49,168.04



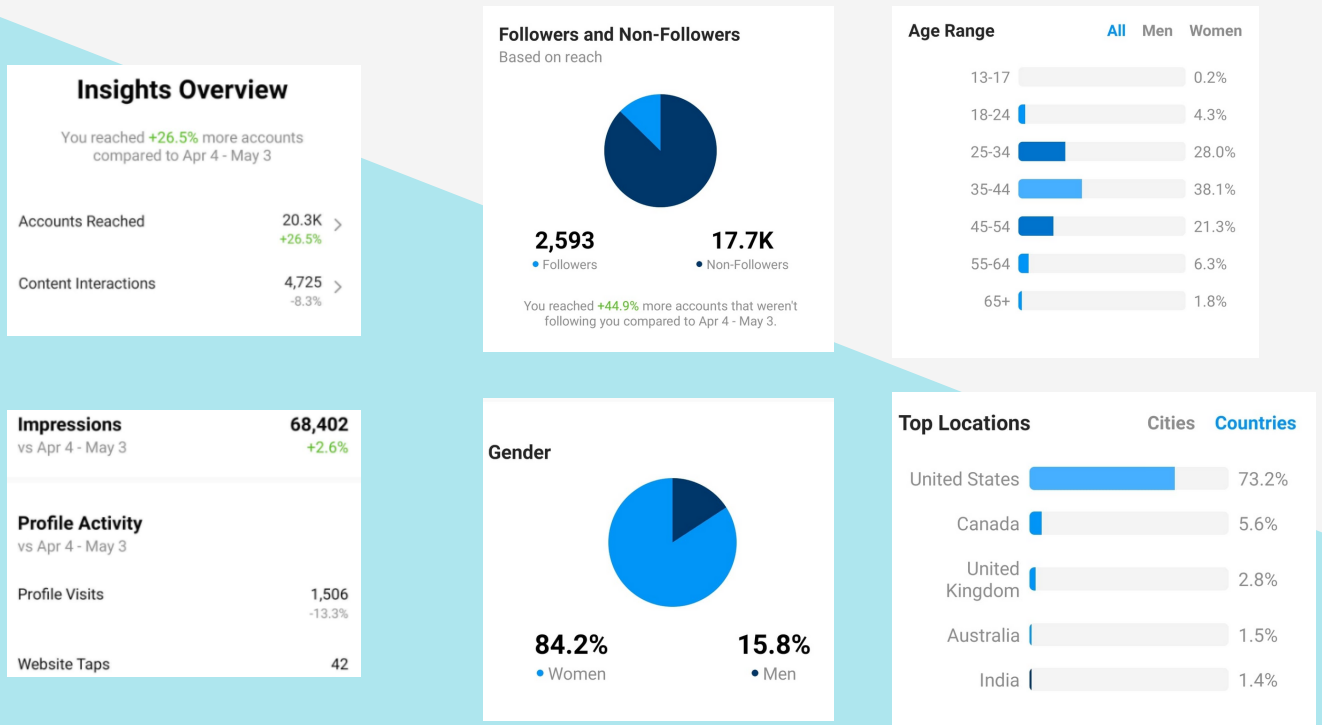
### Shoppable Video Views:

Last 30 days			
Views	Avg view duration	Avg % viewed	
39,247	0:45	27%	

Visit Inzpire.me profile for the latest stats at any time:

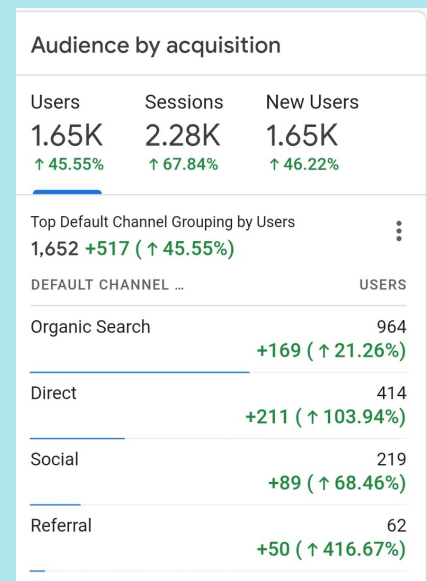
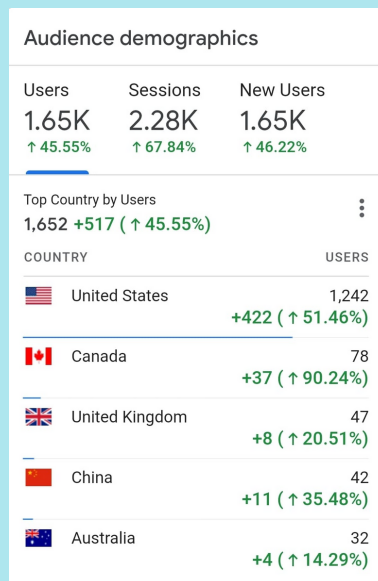
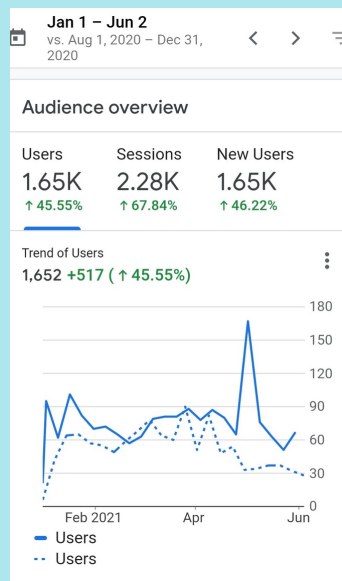
<https://inzpire.me/@ketosismom>

# audience demographics

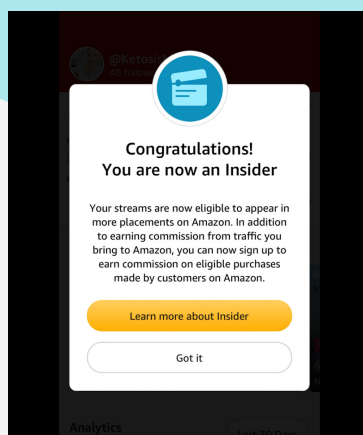
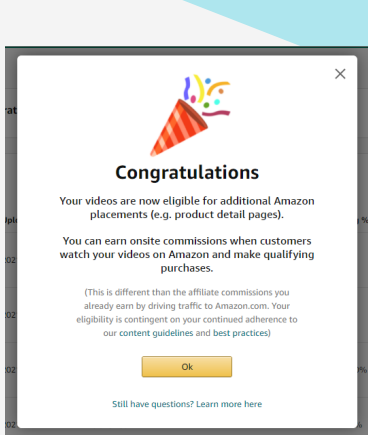


# blog audience

\*Data is Jan 2021 - June 2021.



# Amazon additional considerations





Storefront: [amazon.com/shop/ketosismom](https://amazon.com/shop/ketosismom)  
**Livestream: ketosismom.live**  
(All past Livestreams are available from this page)

## Typical Livestream Data Examples


### 60 min Stream examples

Views	
Total views	1,149
Unmuted views	52
Unmute rate	4.53%
Avg view duration	0:34
Engagement	
Total messages	86
Click-through rate	2.96%
Total product clicks	34

Views	
Total views	1,249
Unmuted views	58
Unmute rate	4.64%
Avg view duration	0:29
Engagement	
Total messages	53
Click-through rate	2.48%
Total product clicks	31

### 90 min Stream example

Views	
Total views	2,270
Unmuted views	69
Unmute rate	3.04%
Avg view duration	0:30
Engagement	
Total messages	9
Click-through rate	2.78%
Total product clicks	63



**Halloween Lighting & More! Livestream Only**

@KetosisMom  
Aug 29, 6:01PM



**Grilling Must Haves featuring @DaddyJoeGoes**

@KetosisMom  
Sep 6, 12:36PM



**Keto Must Haves!**

@KetosisMom  
Aug 18, 7:00PM



**This & That: That's It!**

@KetosisMom  
Aug 10, 6:10PM



**Cooking with @KetosisMom Kids: Biggie**

@KetosisMom  
Sep 11, 4:59PM



**Kitchen & Home: LIVE ONLY Giveaway & Promo**

@KetosisMom  
Sep 2, 7:26PM



**Top Selling Items: LIVE ONLY Promo Codes!!!**





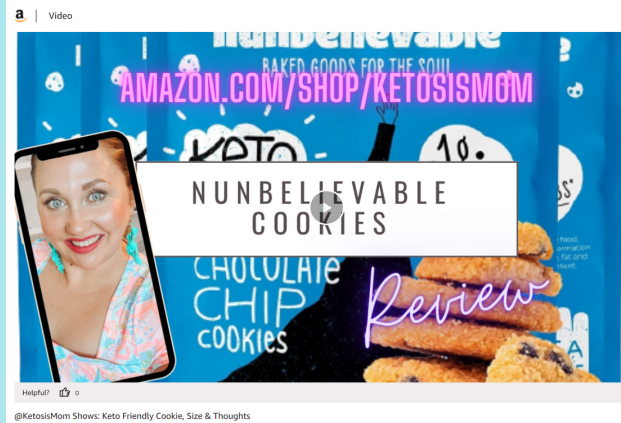
## additional shoppable content

Storefront: [amazon.com/shop/ketosismom](https://amazon.com/shop/ketosismom)

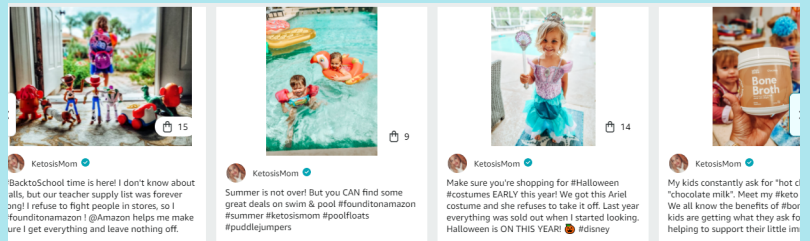
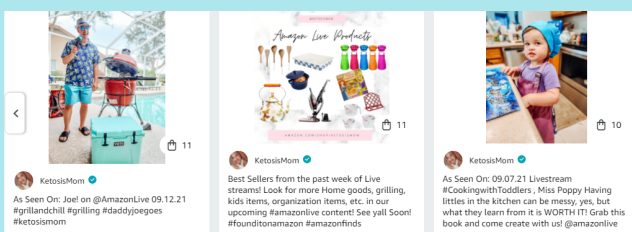
Shoppable videos can be seen from storefront or on listing pages of the products. They are also pushed to end user homepages if the product is something linked "of interest" to that Buyer account

(All Shoppable Photos and Videos are available from storefront page)

## Shoppable Videos



## Shoppable Photos



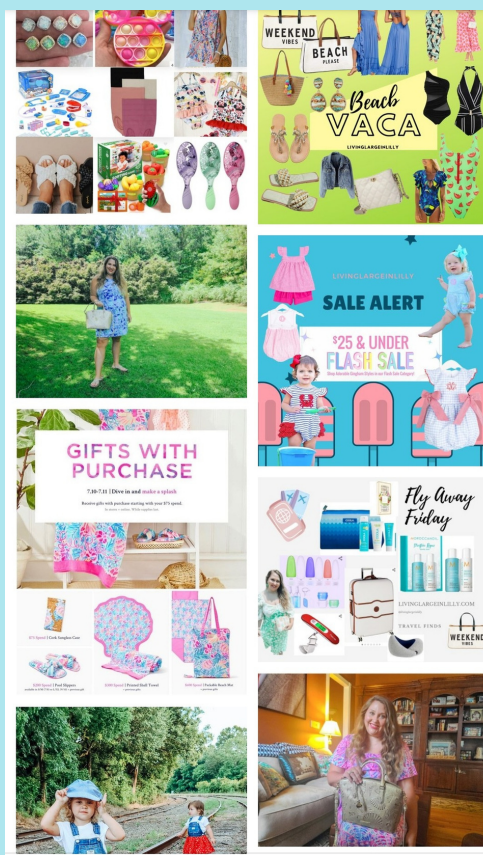


## additional shoppable content: outside Amazon

Full feed: <https://www.liketoknow.it/livinglargeinlilly>



LIKE*to*KNOW.it





## available for

**Giveaways, Brand Sponsorships, Product testing, Promotions, Reviews, Amazon Live, Shoppable Content Creations, Content for Hire**

Product cost must be provided prior to affiliate making purchase, or sent by brand directly at no upfront cost to @KetosisMom. Product must be sent in advance of promotion/posting period agreed upon in advance by brand and affiliate. If product is to be returned, the shipping cost/label must be provided by the brand.

Payment terms to be negotiated prior to agreement. Otherwise, Payment is required within 48 hrs of post/live unless otherwise agreed upon via contract terms.

Please provide all forms required of affiliate prior to work done (*W9, ACH, Contract agreement etc.*). If an invoice is required to be sent, provide the *accounting address* this needs sent to, prior to work performed.

Amazon Star Review of item is NOT eligible as this violates Amazon community policies.

## contact information

Shipping Address:

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Boynton Beach, FL 33472

*Jennifer Dwyer*

KETOSISMOM@GMAIL.COM

**404.983.7811**

**@KetosisMom** **amazon**  
**AMAZON.COM/SHOP/KETOSISMOM**  
**@LivingLargeinLilly** **LIKEtoKNOW.it**  
**LIKETOKNOW.IT/LIVINGLARGEINLILLY**  
**amazon live** **KETOSISMOM.LIVE**  
**shop** **ON AIR** **KetosisMom.net**

THANK  
YOU

*for your consideration*

*Jennifer Dwyer*

# CURRENT - RECENT COLLABORATIONS/AFFILIATIONS

Click each brand for content example.

For a full list of affiliations & partnerships visit:

<https://www.ketosismom.net/partnerships-affiliations>



Blood Glucose & Ketone Testing



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Feel Good.**


WHERE TO BUY



*Real FOOD YOU FEEL good ABOUT EATING*


SHAPERMINT

I want to fall in love  
this year...  
with myself.

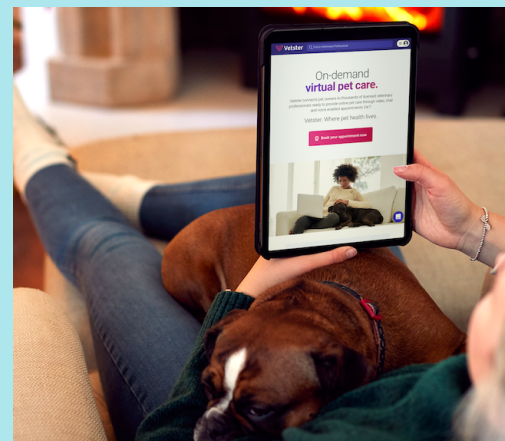



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