



# Told by Jo

Hi, I'm Jo and I am a lifestyle blogger based in Toronto, Canada. Through my blog, I enjoy sharing all things minimal style, travel, and millennial marriage. I am passionate about creating a community and platform where I can connect with other millennials through sharing my love for adventure. You can always find me enjoying weekend brunch or sipping a fresh cup of coffee from a local cafe!

## social stats

61K MONTHLY VIEWS  
PINTEREST

2.2K FOLLOWERS  
INSTAGRAM

200 +  
FACEBOOK &  
EMAIL LIST

## the blog

5.2K  
UNIQUE MONTHLY  
VISITORS

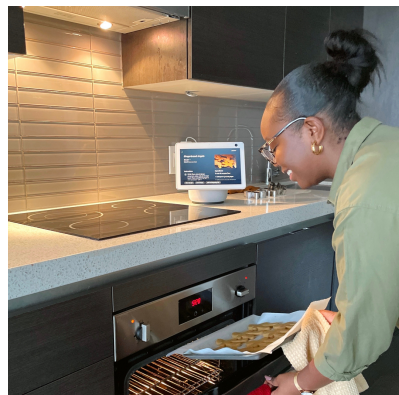
6.2K  
MONTHLY  
PAGEVIEWS

## audience

91% FEMALE AGED  
24-35 LIVING IN  
THE UNITED STATES  
& CANADA

## past work

ADIDAS  
AMAZON CANADA  
REVLON  
MODERN GENTS  
CASILLERO DEL  
DIABLO  
H&M



# collaboration opportunities

SPONSORED BLOG POSTS

PRODUCT REVIEWS

SOCIAL MEDIA CAMPAIGNS

SOCIAL MEDIA PROMOTION (EX. PRODUCT HIGHLIGHT)

GUEST BLOGGING

BRAND AMBASSADORSHIP

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