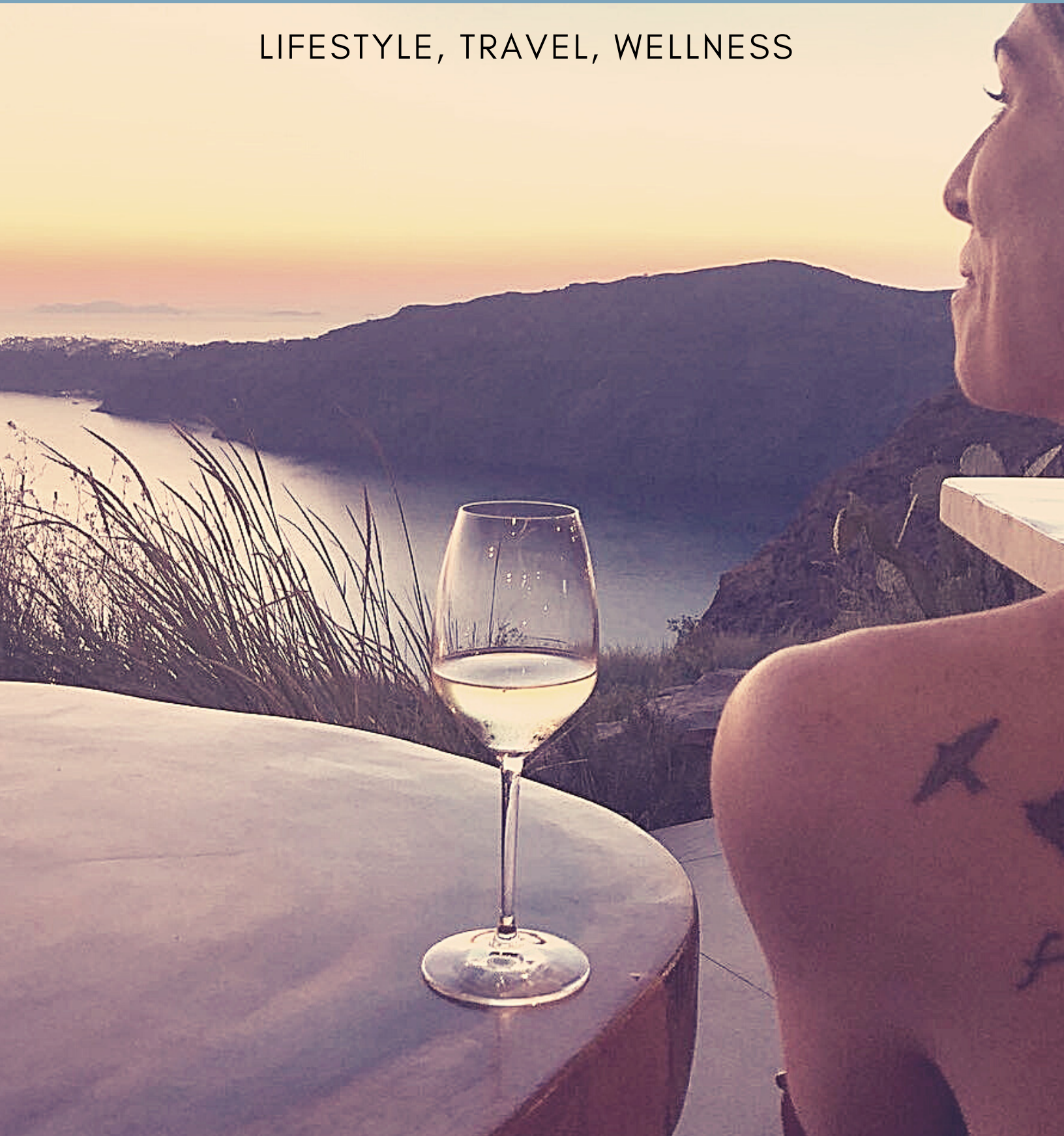


# Mindy Shiben

LIFESTYLE, TRAVEL, WELLNESS



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# Mindy Shiben

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## *MINDY'S INFLUENCE*

After being a fan favorite on a popular reality TV show, Mindy developed a large following who are invested in her life. Mindy continues to grow her social media presence daily as she shares her authentic self with her fans. Based on the success of previous collaborations, it's clear that Mindy's followers trust her enormously.

## *SERVICES OFFERED*

- Content Creation
- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Analytics and performance data

## *INSTAGRAM ANALYTICS*

- Instagram: 70.7K
- Impressions per post: 35.1k—140.5k
- Engagement: Ave. 11%
- Story views: Ave. 25.5k
- Audience: 94% United States
  - 96% Women
  - 37% Age 25-34
  - 32% Age 35-44

\*Screenshots of current analytics available upon request