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*dinner* with the *dubbys*

MEDIA KIT  
2020

# ABOUT

Welcome to Dinner with the Duffys. Sit down, grab a glass of wine and let's talk about simplifying the way you approach dinner. I'm Kelly Regan Duffy a busy working mom to two beautiful daughters Regan (10) and Ava (9) and wife of 13 years to Patrick. Based in Charleston, SC our family loves to entertain, cook together, and spend time relaxing in our PJs with our Golden Retriever, Clare. I am an everyday gal – not a Martha Stewart clone. I don't make elaborate owl faced rice cake snacks for my kids everyday – they eat plain old cheese sticks and pretzels. But every night we sit down for dinner, and my family enjoys a delicious, healthy and simple home cooked meal. I am here to show you how you can do that too without sacrificing all of your precious and limited free time! Whether you work full-time, part-time, or stay at home, time is our most precious resource. I am just a mom who likes to eat, drink, entertain, and enjoy her family and I will share with you my strategies on how to enjoy all of this within life's limits. Everyone who walks into our home is always greeted with a warm welcome and the same goes for this online community.

I enjoy collaborating with brands and media outlets to produce inspiring and creative content. I've had the pleasure of collaborating with some great brands to create content tailored towards their specific campaign goals including: Sea 2 Table, SIEBrook Beach House, Delta Furniture, and Swurfer to name a few.



The screenshot shows the LinkedIn profile for 'dinnerwiththeduffys'. The profile picture is a circular image of Kelly Regan Duffy. The header includes the name 'dinnerwiththeduffys', a 'Following' button, and a dropdown menu. The statistics show 548 posts, 2,350 followers, and 6,830 following. The bio identifies Kelly Regan Duffy as a Meal Planner, Online Grocery Shopper, and Time Saver, with a link to her website and a bio link. It also shows she is followed by 'shopsaddestitches'. At the bottom, there are seven icons representing different categories: Cooking, Family, Meal Plans, Shopping, Charleston, Home Shop, and Home.



# SPONSORSHIP OPPORTUNITIES



## **Original Recipe Creation Sponsored Post \$1,000**

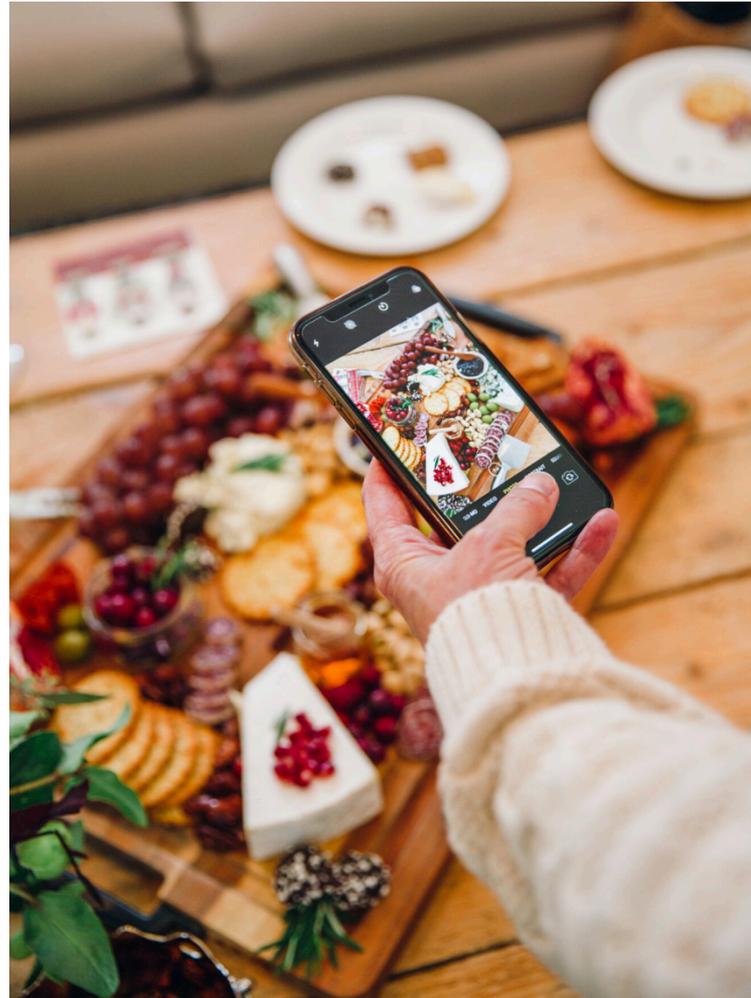
DWTD will take your product and develop an original recipe that will receive its own dedicated post on the site as well as inclusion in 2 additional weekly meal plans over 3 months. This package includes a cooking segment on IGTV saved to highlights for 3 months as well as a full round of social media promotion. Includes original photography available for brand use as well as recipe.

EX: [Sea 2 Table](#)

## **Sponsored Post \$750**

Do you have a unique product that DWTD can introduce to its highly engaged audience? We have you covered. These posts include 3-5 original images and social media promotion across all DWTD channels including a 4 frame IGS which will be saved to highlights for 3 months.

EX: [SIE Brook House](#)



# SPONSORSHIP OPPORTUNITIES

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## **Recipe Creation / Cooking IGTV \$500**

Are you looking for content for your site? We can take your product and create original recipes for your use. We will feature this recipe in one of our weekly meal plans as well as cook with me segment on IGTV saved to highlights for 3 months.

Ex: [IGTV](#)

## **Meal Plan Inclusion \$250**

Include a recipe that features your products and direct link to your website in weekly meal plan as featured recipe. Includes full promotion on social media.

## **Sponsored Instagram or Instagram Giveaway**

Includes 1 original photo available for brand use.

Ex: [Swurfer](#)

## **Gift Guide/Shop Tab Inclusion \$100 for 30 days**

EX: [2019 Holiday Gift Guide](#)



Ready to Get Started?  
Contact: [Kelly@dinnerwiththeduffys.com](mailto:Kelly@dinnerwiththeduffys.com)

