

MEDIA KIT

SEVIGNE SHEMA

IG: @SEVENYAY_



My name is Sevi'Gne Shema, (pronounced sevenyay, and also known as Sev). Im 23, from Rwanda but raised in AKL, NZ. Im a first generation African-kiwi, with strong ties to the African community in NZ which is ever-growing. Im also a wife, mum of 2 kids under 5 and a midwife! I am interested in fashion, beauty, and entertainment. I run a YouTube Talk show called "Beers'n Bants" which focuses on giving Africans in NZ a platform to celebrate our culture and stories in a candid, humour-filled manor.



SOCIAL MEDIA FOLLOWING STATISTICS

@SEVENYAY_



1.6K

Followers

14K

Monthly Views

89

Monthly Website Clicks

AUDIANCE

36% NZ

Location

**F: 61%
M: 39%**

Gender

**42%
18-24**

Age

Due to most of my followers being young black people in NZ /people of colour, they are most interested in seeing relevant content such as :

- Latest fashion trends/streetwear,
- beauty products which cater to people of colour
- recommendations on local places to eat/socialize
- upcoming social events

CONTACT ME

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