MEDIA KIT

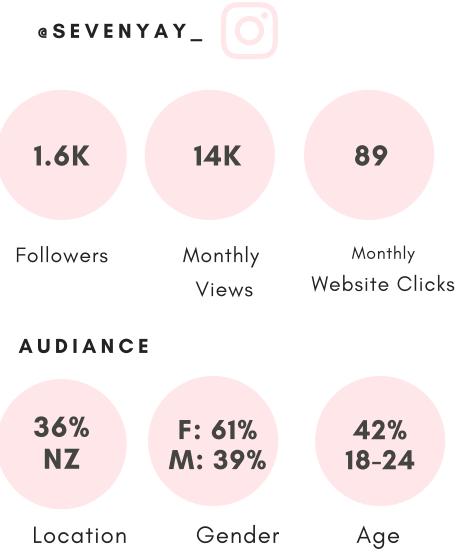
SEVIGNE SHEMA



My name is Sevi'Gne Shema, (pronounced sevenyay, and also known as Sev). Im 23, from Rwanda but raised in AKL, NZ. Im a first generation African-kiwi, with strong ties to the African community in NZ which is ever-growing. Im also a wife, mum of 2 kids under 5 and a midwife! I am interested in fashion, beauty, and entertainement. I run a YouTube Talk show called "Beers'n Bants which focuses on giving Africans in NZ a platform to celebrate our culture and stories in a candid, humour-filled manor.



SOCIAL MEDIA FOLLOWING STATISTICS



Due to most of my followers being young black people in NZ /people of colour, they are most interested in seeing relevant content such as :

- Latest fashion trends/streetwear,
- beauty products which cater to people of colour
- recommendations on local places to eat/socialize
- upcoming social events

CONTACT ME sevshema@hotmail.com