



Ozioma's Media Kit

BEAUTY, LIFESTYLE AND ACTIVISM

Content Creator, Writer and Thought Pioneer

IG/SNAP: @CHINASA_N

PINTEREST: @OZIOMANWABUIKWU

TIKTOK: @CHINASA_N

TWITTER: @CHINASA__N

FACEBOOK: @OZIOMA NWABUIKWU

WHO IS OZIOMA?

I have always been a charismatic & passionate person so everywhere I went, people asked for my opinion and valued it. Over the last few years, this trend continued, It became my mission to always stand for what was right through posting and releasing articles. Eventually, my platform grew as did my audience's trust in me - so I expanded to include other passions: mental health, self care, beauty and fashion. This is why you should work with me. My platform is a fully immersive mind and body experience



METRICS & ANALYTICS

- Instagram: 1051+ followers
- IG Engagement Rate: 30%+
- IG Audience Demographic: 18-24 ; Canada; 61% women
- IG Monthly Page Impressions: 65,886
- Pinterest: 3.1k + Monthly Views
- TikTok: 2021+followers; 59.5k likes

SERVICES OFFERED

- Custom Hashtags
- Social Media Promotion: IG, Pinterest, TikTok
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Brand Ambassadorships
- Freelance Writing

