

JESSICA BUCK

YOGA & MINDFULNESS
INFLUENCER

MEDIA KIT 2020



ABOUT JESSICA

As a 200 hour certified yoga instructor, I am deeply empowered by movement. I believe mindfulness is a sacred practice that can take place in the form of yoga, meditation, cooking, traveling, hiking, reading, and so on. My daily practice has inspired me to share my journey through health and wellness, as well as my growth through different physical postures. Using social media, my goal is to empower other yogis and people to implement a variety of health and sustainable practices so they can feel their best, most divine self.



AUDIENCE DEMOGRAPHICS

USA BASED **76%**

OTHER **24%**

FEMALE BASED **72%**

AGES **18-35**

INTERESTS: **YOGA, MINDFUL
LIFESTYLE, CLEAN BEAUTY,
MENTAL HEALTH, NUTRITION,
SUSTAINABLE & ECO-
CONSCIOUS CLOTHING**



INSTAGRAM STATS



5.7K

@**SINCERELYJESSBUCK**

AVERAGE REACH: **28K**

AVERAGE IMPRESSIONS: **104K**

ENGAGEMENT RATE: **11.42%**

SERVICES

CONTENT SERVICES

DEDICATED INSTAGRAM POST: **\$150**

2 INSTAGRAM POST BUNDLE: **\$275**

DEDICATED INSTAGRAM STORY: **\$75+**

24-HOUR INSTAGRAM POST: **\$100**

INSTAGRAM GIVEAWAY+ PRODUCT: **\$130**

IG TV VIDEO/REEL: **\$175**

WHAT TO EXPECT

A quality styled image of your product or service in my permanent feed. You'll get an excited, authentic response from my audience as they are very engaged with my posts and stories. You will increase your following and brand's overall outreach and exposure, as my brand has a strong reach. As I am open to traveling for content creation, you can expect a variety of photos in different locations with well-known personas.

BRANDS I'VE WORKED WITH

WOLVEN

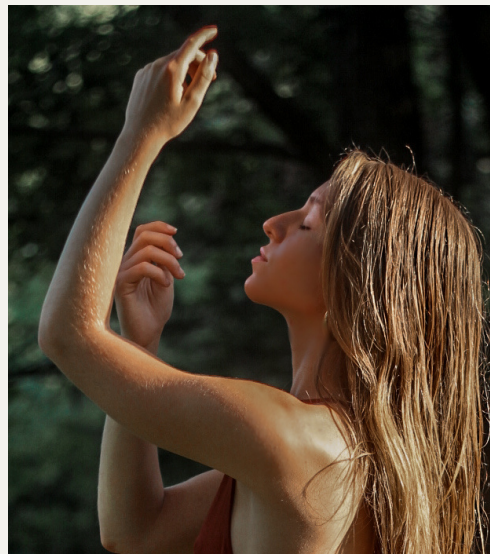
VITAL PROTEINS

INDIGOLUNA.STORE

DAUGHTERS OF CULTURE

LULEA MINDFUL

GYMSHARK WOMEN





CONTACT INFO

JESS@THEWHOLESOMEGIRL.COM
@SINCERELYJESSBUCK

I look forward to working together!

